

**CURRICULUM VITA**  
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**I. PROFESSIONAL TRAINING AND EXPERIENCE**

**A. EDUCATION**

B. A. Lincoln University (PA) 1975  
Major: Physical Education

M. A. Case Western Reserve University (OH) 1976  
Major: Education (College Student Development)

Ed.D. University of Houston (TX) 1990  
Major: Physical Education  
Dissertation Topic: "Perceptions of An Academic Support Program For Student-Athletes At A Major University"  
Supervising Professors: Drs. Mary Lou Veal and Linda Bain

**B. TEACHING EXPERIENCE**

Graduate Teaching Fellow, Department of Health and Human Performance,  
University of Houston, 1982-85.

Academic Support Counselor / Instructor, Office of Student Affairs and  
Department of Practice Relations and Management, The University of Texas  
Health Science Center at Houston-Dental Branch, 1990-91.

Assistant Professor, Department of Health and Human Performance,  
University of Houston, 1994-2000.

Associate Professor, Department of Health and Human Performance,  
University of Houston, 2000-2013.

### C. ADMINISTRATIVE EXPERIENCE

Residence Hall Director, Baldwin-Wallace College, Berea, OH 1975-77.

Assistant Director, Learning Center, Baldwin-Wallace College,  
Berea, OH 1976-78.

Director, Learning Center, Baldwin-Wallace College, Berea, OH 1978-82.

Academic Advisor, Athletic Department, University of Houston, 1983-85.

Support Counselor, Office of Academic Affairs, The University of Texas  
Health Science Center at Houston-Medical School, 1985-90.

Special Projects Education Coordinator, Office of Admissions, Baylor College of  
Medicine, Houston, TX 1990-1994.

Associate Department Chair, Department of Health and Human Performance,  
University of Houston-Main Campus, 2000-2013.

### D. APPOINTED POSITIONS

Campus Academic Coordinator, Upward Bound Program, Baldwin-Wallace  
College, Berea, OH 1976-1981.

Co-Director, Assisting Individual Development Program (AID), Baldwin-Wallace  
College, Berea, OH 1976-1981.

Health Careers Opportunity Program Recruitment Coordinator (HCOP), The  
University of Texas Health Science Center at Houston-Medical School,

1986-1990.

Executive Board, Summer Programs In Texas, The University of Texas Health Science Center at Houston-Medical School, 1988-1990.

Co-Project Director, Doc Prep Summer Program, Baylor College of Medicine, Houston, TX 1991-1993.

Program Coordinator, Honors Premedical Academy, Baylor College of Medicine-Rice University, Houston, TX 1990-1994.

#### E. COMMITTEE APPOINTMENTS

Student Evaluation and Promotion Committee, The University of Texas Health Science Center at Houston-Dental Branch, 1985-1991.

Scholarship Awards Committee, The University of Texas Health Science Center at Houston-Dental Branch, 1985-1991.

Admissions Committee, The University of Texas Health Science Center at Houston-Dental Branch, 1985-1991.

Chairman, Admissions Committee, Baylor College of Medicine-Rice University Honors Premedical Academy, Houston, TX 1991-1994.

## II. RESEARCH AND SCHOLARLY ACTIVITY

#### A. PUBLICATIONS (\*Refereed)

Fried, G. B., & **Pearson, D. W.** (1995). A primer on facility financing and defining some key terms. *Sports Facility Law Reporter* (Vol. 2, No. 1 & 2).

\*Haney, C. A., & **Pearson, D. W.** (1999). Rodeo injuries: An examination of risk factors. *Journal of Sport Behavior*, 22, 443-466.

- \*Wall, K. A., Zhang, J. J., **Pearson, D. W.**, Martin, J. W., & Meyers, M. C. (1999). Youth preference of city park and recreation physical activities. *International Sports Journal*, 3(1), 123-133.
- \*Pearson, D. W., & Haney, C. A. (1999). The rodeo cowboy: Cultural icon, athlete or entrepreneur? *Journal of Sport and Social Issues*, 23, 308-327.
- \*Pearson, D. W., & Haney, C. A. (1999). The rodeo cowboy as an American icon: The perceived social and cultural significance. *Journal of American Culture*, 22(4), 17-21.
- \*Pearson, D. W. (2001). The depiction and characterization of women in sport films. *Women in Sport and Physical Activity Journal*, 10(1), 103-124.
- \*Pearson, D. W., Haney, C. A., Curtis, R. L., & Zhang, J. J. (2001). Social change and sport films: Shifts in content across cultural eras 1930-1998. *International Sports Journal*, 5(2), 136-152.
- \*Pearson, D. W., Curtis, R. L., Haney, C. A., & Zhang, J. J. (2003). Sport films: Social dimensions over time 1930-1995. *Journal of Sport and Social Issues*, 27(2), 145-161.
- \*Pearson, D. W. (2004). Shadow riders of the subterranean circuit: A descriptive account of Black rodeo in the Texas Gulf Coast region. *The Journal of American Culture*, 27(2), 190-198.
- Pearson, D. W. (2007, March). A legacy denied: Shadow riders of the American West. *Minority Executive Report*, 2(3), 2.
- \*Pearson, D. W. (2008). Sport in contemporary society. In K. C. Longest (Ed.), *Teaching the sociology of sport: ASA resource materials for teaching* (5<sup>th</sup> ed., pp. 79-81). Washington, DC: American Sociological Association.
- \*Pearson, D. W. (2009). Black in the saddle: The best bull rider you never saw. In J. L. Conyers Jr. (Series Ed.), *Africana studies: Vol. 3. Racial structure & radical politics in the African diaspora* (pp. 183-196). New Brunswick, NJ: Transaction.
- \*Pearson, D. W. (2010). Absence of power: Heroines in sport films post-Title IX. In L. K. Fuller (Ed.), *Sports, rhetoric, and gender: Global and universal contexts* (pp. 233-247). New York, NY: Peter Lang.

- \*Pearson, D. W. (2012). Cowboys of color: The perceived social and cultural significance of U2 Rodeo. In J. L. Conyers Jr. (Series Ed.), *Africana studies: Vol. 4. African American consciousness: Past and present* (pp. 63-76). New Brunswick, NJ: Transaction.
- \*Pearson, D. W. (2013). Brooklyn Dodgers. In C. E. Cortes (Ed.), *Multicultural America: A multimedia encyclopedia: (Vol.1, pp. 394-395)*. Thousand Oaks, CA: Sage.
- \*Pearson, D. W. (2013). Basketball and ethnic diversity. In C. E. Cortes (Ed.), *Multicultural America: A multimedia encyclopedia: (Vol. 1, pp. 321-325)*. Thousand Oaks, CA: Sage.
- \*Pearson, D. W. (2014). Right place, right time: The galvanization of Brooklyn during the Robinson years. In J. L. Conyers Jr. (Series Ed.), *Essays on race and sports* (pp. 59-70). Jefferson, NC: McFarland & Co.
- \*Pearson, D. W., & Lam, E. T. C. (2015). Faith-based physical activity and sport program initiatives: An exploratory pilot study. *Journal of Physical Education and Sports Management* 2(1), 91-107.
- \*Pearson, D. W., & Lam, E. T. C. (2015). Sport theme feature film analysis: A complimentary instructional technique within sport management. *Journal of Physical Education and Sports Management* 2(2), 26-40.
- \*Lee, D., Cottingham, M., **Pearson, D.**, Kim, S., & Park, J. (2016). Collaborative strategy in sports industry: Team co-branding. *The Service Industries Journal* 36(11-12), 595-613.
- \*Pearson, D. W. (2016). Shadow riders of the subterranean circuit: A descriptive account of Black rodeo in the Texas Gulf Coast region. In B. Glasrud & M. N. Searles (Eds.), *Black cowboys in the American West*. (pp. 101-113). Norman, OK: University of Oklahoma Press. (Reprinted from *The Journal of American Culture*, 27(2), 190-198).
- \*Daniels, E., Cottingham, M., Walsh, D., & **Pearson, D.** (2017). An evaluation of university recreation center outdoor programs for people with disabilities: Perspectives from professionals. *Journal of Outdoor Recreation, Education, and Leadership* 9(1), 84-99.

- \*Lee, D., Giannoulakis, C., **Pearson, D.**, Breslin, W., & Kim, S. (2017). Perceived authenticity of sport teams: An exploratory analysis. *International Journal of Sport Management* 18(2), 292-312.
- \*Zhang, J. J., **Pearson, D.**, Qian, T. Y., & Kim, E. (2018). The globalized sport industry: Historical perspectives. In E. MacIntosh, G. Bravo, & M. Li (Eds.), *International sport management* (2<sup>nd</sup> ed.) (pp. 15-29). Champaign, IL: Human Kinetics.
- \*Pearson, D. W., Curtis, R. L., & Zhang, J. J., (2019). Visibilities of American Black males in professional sport and sport films: Contrasts over 80 years, 1930-2009. In J. J. Zhang & B. Pitts (Eds.), *Globalized sport management in diverse cultural contexts* (pp. 240-258). London, UK: Routledge.
- \*Pearson, D. W. (2019). Ethnic diversity and the ascension of American basketball: A socio-cultural and historical analysis. In J. J. Zhang & B. Pitts (Eds.), *Globalized sport management in diverse cultural contexts* (pp. 259-277). London, UK: Routledge.
- \*Johnson, L. M., **Pearson, D. W.**, Zapalac, R. K., & Zhang, J. J., (2020-2021). Consumer behavior of women's sports. In B. G. Pitts & J. J. Zhang (Eds.), *Sport business in the United States: Contemporary perspectives* (pp. 194-213). London, UK: Routledge.
- \*Lee, D., **Pearson, D.W.**, Cottingham, M., Lee, M., Yu, H. Y., Pitts, B. G. & Zhang, J. J. (2020-2021). Management and marketing of sports in the U.S.: An introduction. In B. C. Pitts & J. J. Zhang (Eds.), *Sport business in the United States: Contemporary Perspectives*. (pp. 1-23). London, UK: Routledge.
- \*Pearson, D. W., & Brown, D. D. (2020). Madame executive: Baseball the Manley way. *Sport in Society: Cultures, Commerce, Media, Politics*, 23(9), 1454-1467. doi: 10.1080/17430437.2020.1741126 **Impact Factor: 0.939**
- \*Pearson, D. W. (2020). Social justice and Black basketball: Playing the game on and off the court. In D. D. Brown (Ed.), *Passing the ball: Sports in African American life and culture* (pp. 67-84). Jefferson, NC: McFarland.

- \*Pearson, D. W. (2021). *Black rodeo in the Texas Gulf Coast region: Charcoal in the ashes*. Lexington Books.
- \*Anderson, D. J. F., & **Pearson, D. W.** (2021). Documentaries and films. In P. M. Pedersen (Ed.), *Encyclopedia of sport management* (pp. 148-150). Edward Elgar Publishing.  
<https://doi.org/10.4337/9781800883284.documentaries.and.films>
- \*Pearson, D. W. (2022). U2 rodeo and community engagement: More than sport and entertainment. In S. McDougal (Ed.), *The national council for Black studies annual report* (pp. 226-231). National Council for Black Studies. <https://ncbsonline.org/publications/the-ncbs-annual-report/>
- \*Lloyd, J., Ogunrinde, J., Cottingham, M., **Pearson, D.**, & Hawkins, B. (2023). Exploring factors that predict graduation rates of British basketball players competing in the United States intercollegiate system. *Journal of Student-Athlete Educational Development and Success* 5, 1-25.
- \*Pearson, D. W. (2023). African American trail riding: A legacy of perseverance and community engagement. In S. McDougal (Ed.), *The national council for Black studies annual report* (pp. 104-111). National Council for Black Studies. <https://ncbsonline.org/publications/the-ncbs-annual-report/>
- \*Anderson, D. J. F., & **Pearson, D. W.** (2024). Documentaries and films. In P. M. Pedersen (Ed.), *Encyclopedia of sport management* (2<sup>nd</sup> ed., pp. 284-285). Edward Elgar Publishing.  
<https://doi.org/10.4337/9781035317189.ch167>
- \*Pearson, D. W. (2024). Black rodeo: A brief history. In S. Bird (Ed.), *Juneteenth rodeo: Let's go! Let's show! Let's rodeo!* (pp. 107-111). University of Texas Press.
- \*Pearson, D. W., Hallmann, K., & Zhang, J. J. (Eds.) (2025). *Diversity, equity, and inclusion in the global sport community*. WASM Book Series. Routledge. <https://doi.org/10.4324/9781003621942>
- \*Pearson, D. W., & Hallmann, K. (2025). Diversity, equity, and inclusivity in the global sport community: An introduction. In D. W. Pearson, K. Hallmann,

& J. J. Zhang (Eds.), *Diversity, equity, and inclusion in the global sport community* (pp. 3-11). WASM Book Series. Routledge.

<https://doi.org/10.4324/9781003621942>

- \*Pearson, D. W. (2025). Debunking an American West myth through rodeo: The case of U2 Rodeo and Cowboys of Color in Texas. In D. W. Pearson, K. Hallmann, & J. J. Zhang (Eds.), *Diversity, equity, and inclusion in the global sport community* (pp. 179-196). WASM Book Series. Routledge.  
<https://doi.org/10.4324/9781003621942>
- \*Kim, E., **Pearson, D. W.**, Qian, T. Y., & Zhang, J. J. (2027). Tracing the globalization of sport: Internalization, commercialization, and emerging challenges In E. McIntosh, G. A. Bravo, & C. LeCrom (Eds.), *International Sport Management* (3<sup>rd</sup> ed., pp. 17-31). Human Kinetics.

#### B. MANUSCRIPTS ACCEPTED FOR PUBLICATION (\*Refereed)

- \*Pearson, D. W. Sport film analysis learning activity. In G. Sailes & M. Smith (Eds.). *Learning activities for sociology of sport classes*. Accepted September 5, 2006. **Project Discontinued by Project Editors.**
- \*Pearson, D. W. (in press). Hank Aaron. In C. R. King (Ed.), *People of color and popular culture in the United States: An encyclopedia of histories, cultures, and peoples*. Santa Barbara, CA: ABC-CLIO (Accepted February 23, 2017). **Project Discontinued by Senior Acquisitions Editor (June 12, 2019).**
- \*Pearson, D. W. (in press). Wilt Chamberlain. In C. R. King (Ed.), *People of color and popular culture in the United States: An encyclopedia of histories, cultures, and peoples*. Santa Barbara, CA: ABC-CLIO (Accepted March 29, 2017). **Project Discontinued by Senior Acquisitions Editor (June 12, 2019).**
- \*Pearson, D. W. (in press). Negro Leagues. In C. R. King (Ed.), *People of color and popular culture in the United States: An encyclopedia of histories, cultures, and peoples*. Santa Barbara, CA: ABC-CLIO (Accepted June 7,

2017). **Project Discontinued by Senior Acquisitions Editor (June 12, 2019).**

\*Pearson, D. W., & Brown, D. D. (in press). Madame executive: Baseball the Manley way. In D. Wiggins & J. Nauright (Eds.), *Sporting entrepreneurs*. Fayetteville, AR: University of Arkansas Press (Accepted November 7, 2018).

\*Pearson, D. W. (in press). Black in the saddle: The blatantly omitted Texas livestock manager and rodeo cowboy/girl. In T. T. Green & W. D. Muhammad Murphy (Eds.), *African American experience in Texas*. Cognella. **Accepted June 30, 2025.**

#### C. Book Review

Pearson, D. W. (2011, Summer). Arena legacy: The heritage of American rodeo [Invited review of the book *Arena legacy: The heritage of American rodeo*, by R. C. Rattenbury]. *Western American Literature*, 46(2), 207-208.

#### D. PUBLISHED ABSTRACTS (\*Refereed)

\*Ferguson, J. P., Powers, J. M., Poats, L. B., & **Pearson, D. W.** (1991). A dental pre-entry program for minority/disadvantaged students. *Journal of Dental Education*, 55, 60-61.

\*Zhang, J. J., Pease, D. G., **Pearson, D. W.**, Roberts, C. C., Lee, J. T., Saffici, C. L., Kambeitz, J., Cox, G. E., Williams, A. A., & Merkle, L. A. (1996). Negative influence of entertainment options on the attendance of professional sport games: The case of a minor league hockey team. *Research Quarterly for Exercise and Sport*, 67(1), 113.

\*Zhang, J. J., **Pearson, D. W.**, Pease, D. G., Lee, J. T., Cox, G. E., Lam, E. T. C., & Merkle, L. A. (1997). Factors affecting the decision making of spectators to attend minor league hockey games. *Research Quarterly for Exercise and Sport*, 68(1), 116.

\*Zhang, J. J., **Pearson, D. W.**, Pease, D. G., Lee, J. T., Cox, G. E., Lam, E. T. C., & Merkle, L. A. (1997). Preference of spectators toward professional

hockey game time. *Research Quarterly for Exercise and Sport*, 68(1), 117.

- \*Pearson, D. W., & Haney, C. A. (1998). The rodeo cowboy as sport icon: The social and cultural significance. *Research Quarterly for Exercise and Sport*, 69(1), 125.
- \*Pearson, D. W., Curtis, R. L., Haney, C. A., Zhang, J. J. (1999). Sport films: Social dimensions over time 1930-1995. *Research Quarterly for Exercise and Sport*, 70(1), 126.
- \*Pearson, D. W. (2000). The depiction and characterization of women in sport theme feature films after Title IX. *Research Quarterly for Exercise and Sport*, 71(1), 102.
- \*Pearson, D. W. (2001). Shadow riders of the subterranean circuit: A contemporary analysis of the nuances of Black rodeo in the Texas Gulf Coast region. *Research Quarterly for Exercise and Sport*, 72(1), A-94.
- \*Pearson, D. W., & Haney, C. A. (2003). Differential career opportunities and minority rodeo cowboys. *Research Quarterly for Exercise and Sport*, 74(1), A-72.
- \*Pearson, D. W. (2005). Absence of power: The lack of female leadership in contemporary sport films. *Research Quarterly for Exercise and Sport*, 76(1), A-106.
- \*Pearson, D. W. (2007). Black in the saddle: The best bull rider you never saw. *Research Quarterly for Exercise and Sport*, 78(1), A-94.
- \*Lam, E. T.C., Cunningham, A., Cheung, S. Y., **Pearson, D. W.**, & Bae, S. (2009). Gender differences in preference and perception of coaching behaviors. *Research Quarterly for Exercise and Sport*, 80(1), A-111-112.
- \*Lam, E. T. C., **Pearson, D. W.**, Cheung, S. Y., & Bae, S. (2009). Perception of service quality and its relationship with demographic variables. *Research Quarterly for Exercise and Sport*, 80(1), A-38.
- \*Pearson, D. W., & Lam, E. T. C. (2009). Cowboys of color: The perceived socio-cultural significance of U2 Rodeo. *Research Quarterly for Exercise and Sport*, 80(1), A-97-98.

- \*Lam, E. T. C., & **Pearson, D. W.** (2010). Preference of promotional strategies and their relationship to game attendance. *Research Quarterly for Exercise and Sport*, 81(1), A-100.
- \*Pearson, D. W., & Lam, E. T. C. (2010). Film analysis as an integrated part of sport sociology courses. *Research Quarterly for Exercise and Sport*, 81(1), A-65.
- \*Lam, E. T. C., Cheung, S., **Pearson, D. W.**, & Bae, S. (2012). Factors affecting spectators' decisions in attending NBA home games. *Research Quarterly for Exercise and Sport*, 83(1), A-93.
- \*Lam, E. T. C., Cheung, S., **Pearson, D. W.**, & Bae, S. (2013). Promotional strategies after the reorganization: The case of the AFL. *Research Quarterly for Exercise and Sport* 84(1), A-96-97.
- \*Lam, E. T. C., Bracey, B., & **Pearson, D. W.** (2014, April). Application of the revised SQAS in the recreation setting. *Research Quarterly for Exercise and Sport*, 85, (Supplement 1), A-117).
- \*Pearson, D. W. (2014, April). Ethnic diversity and American basketball: A socio-cultural and historical analysis. *Research Quarterly for Exercise and Sport*, 85, (Supplement 1), A-101.
- \*Pearson, D. W., Curtis, R. L., Conyers, J. L., & Lam, E. T. C. (2015, July). Sport-theme feature films and female athletes: A contemporary analysis. *Research Quarterly for Exercise and Sport*, 86, (Supplement 2), A-100.
- \*Lam, E. T. C., Gordon, I., Day-Eyler, J., Bae, J., & **Pearson, D.** (2017, March). Preferred and perceived coaching behaviors by baseball and softball players. *Research Quarterly for Exercise and Sport*, 88:sup1, A-130.
- \*Pearson, D. W. (2017, March). *Lady baseball: The unlikely sport administrator*. *Research Quarterly for Exercise and Sport*, 88:sup1, A-121.
- \*Pearson, D. W. (2018, March). *Henderson: Physical educator, social advocate, and molder of men*. *Research Quarterly for Exercise and Sport*, 89:sup1, A-210.
- \*Pearson, D. W. (2019, April). *John McLendon: More than a physical educator*

*and coach. Research Quarterly for Exercise and Sport, 90:sup1, A-5-A-171.*

\*Pearson, D. W. (2020). Black in the saddle: Acknowledging the invisible cowboys. *Research Quarterly for Exercise and Sport, 91: sup1, A-5-A-150.* doi: 10.1080/02701367.2020.1761754 **Impact Factor: 2.010**

\*Pearson, D. W. (2021). Effa Manley: A “gender bender” who challenged the status quo. *Research Quarterly for Exercise and Sport, 92: sup1, A-i-A-pp. A-82-83.*

<https://doi.org/10.1080/02701367.2021.1898195> **Impact Factor: 2.500**

\*Pearson, D. W. (2023). North American rodeo: From celebratory roundup to iconic sport form. *Research Quarterly for Exercise and Sport, 94: sup 1, pp. A-70-71.*

#### E. PROFESSIONAL PRESENTATIONS

Pearson, D. W. (1988, February). *A cooperative effort for minority student recruitment and retention in health careers.* 16 Institutions Health Sciences Consortium, Norfolk, VA.

Poats, L. B., **Pearson, D. W.**, Fath, S., & Simon, F. (1989, October). *Use of a computerized tracking system in academic support programs.* Association of American Medical Colleges, Washington, DC.

Pearson, D. W. (1990, July). *Recruitment and retention of minority dental and allied health students.* National Dental Association Convention, Houston, TX.

Pearson, D. W., & Poats, L. B. (1990, November). *Factors contributing to minority student retention in dental school.* 6th National Conference: Black Student Retention in Higher Education, Baltimore, MD.

Thomson, W. A., & **Pearson, D. W.** (1992, April). *The Honors Premedical Academy: Increasing access to medical careers.* Texas Higher Education Coordinating Board, Austin, TX.

Dresden, J. H., & **Pearson, D. W.** (1993, April). *Doc-Prep: Promoting minority student access to health and science careers.* Texas Higher

Education Coordinating Board, Austin, TX.

Thomson, W. A., Dank, J. P., & **Pearson, D. W.** (1994, April). *Promoting underrepresented minority student access to medical school: The Baylor College of Medicine-Rice University Honors Premedical Academy*. Texas Higher Education Coordinating Board, Austin, TX.

Pearson, D. W. (1995, November). *The utilization of film as an instructional tool to explore contemporary sociological issues in sport and exercise settings*. Texas Association for Health, Physical Education, Recreation and Dance, Dallas, TX.

Pearson, D. W., Zhang, J. J., Hui, S. C., Smith, D. W., & Bloom, J. A. (1995, November). *Evaluation of internship effectiveness in sport management*. Texas Association for Health, Physical Education, Recreation and Dance, Dallas, TX.

Zhang, J. J., Pease, D. G., **Pearson, D. W.**, Roberts, C. C., Lee, J. T., Saffici, C. L., Kambeitz, J., Cox, G. E., Williams, A. A., & Merkle, L. A. (1996, April). *Negative influence of entertainment options on the attendance of professional sport games: The case of a minor league hockey team*. American Alliance for Health, Physical Education, Recreation and Dance, Atlanta, GA.

Zhang, J. J., **Pearson, D. W.**, Lee, J. T., Saffici, C. L., Cox, G.C., Lam, T. C., Kambeitz, J., & Roberts, C. C. (1996, May). *Spectator knowledge of hockey as a significant predictor of game attitude*. North American Society for Sport Management, New Brunswick, Canada.

Pearson, D. W., & Haney, C. A. (1996, December). *Rodeo cowboys: Athletes - icons - entrepreneurs?* Texas Association for Health, Physical Education, Recreation and Dance, Corpus Christi, TX.

Pearson, D. W., & Haney, C. A. (1996, December). *Rodeo injuries as a function of uncontrolled variables*. Texas Association for Health, Physical Education, Recreation and Dance, Corpus Christi, TX.

Zhang, J. J., Lam, E. T. C., Lee, J. T., Cox, G. E., Merkle, L. A., Williams, A. A., **Pearson, D. W.**, Pease, D. G., Jambor, E. A., & Song, C. C. (1996,

- December). *Demographic segmentation of NBA spectators*. Texas Association for Health, Physical Education, Recreation and Dance, Corpus Christi, TX.
- Zhang, J. J., **Pearson, D. W.**, Pease, D. G., Lee, J. T., Cox, G. E., Lam, E. T. C., & Merkle, L. A. (1997, March). *Factors affecting the decision making of spectators to attend minor league hockey games*. American Alliance for Health, Physical Education, Recreation and Dance, St. Louis, MO.
- Zhang, J. J., **Pearson, D. W.**, Pease, D. G., Lee, J. T., Cox, G. E., Lam, E. T. C., & Merkle, L. A. (1997, March). *Preference of spectators toward professional hockey game time*. American Alliance for Health, Physical Education, Recreation and Dance, St. Louis, MO.
- Pearson, D. W., Haney, C. A., & Curtis, R. L. (1997, May). *Rodeo: From hazardous cultural pastimes to multi-million dollar sport industry*. North American Society for Sport Management, San Antonio, TX.
- Pearson, D. W. (1997, December). *A reexamination of students' perceptions toward the sport theme feature film as an instructional tool*. Texas Association for Health, Physical Education, Recreation and Dance, Ft. Worth, TX.
- Pearson, D. W., Haney, C. A. (1998, April). *The rodeo cowboy as sport icon: The social and cultural significance*. American Alliance for Health, Physical Education, Recreation, and Dance, Reno, Nev.
- Pearson, D. W., Fried, G., Watson, J., Ashley, F. (1998, December). *Sport management: Tracing the past and exploring the future*. Texas Association for Health, Physical Education, Recreation and Dance, Houston, TX.
- Pearson, D. W., Dollar, J., Pittman, A., & Zhang, J. (1998, December). *Sharing the facts: Pre-professional training in sport management*. Texas Association for Health, Physical Education, Recreation and Dance, Houston, TX.
- Pearson, D. W., Haney, C. A., Curtis, R. L., Zhang, J. J. (1999, March). *Social change and sport films: Shifts in social character 1930-1998*. Annual

Meetings of the Southwestern Sociological Association-Southwestern Social Science Association, San Antonio, TX.

- Pearson, D. W., Curtis, R. L., Haney, C. A., & Zhang, J. J. (1999, March). *Sport films: Social dimensions over time 1930-1998*. Social Science Faculty Seminar. Department of Communications, University of Houston, Houston, TX.
- Pearson, D. W., Curtis, R. L., Haney, C. A., & Zhang, J. J. (1999, April). *Sport films: Social dimensions over time 1930-1995*. American Alliance for Health, Physical Education, Recreation, and Dance, Boston, MA.
- Pearson, D. W., & Haney, C. A. (1999, June). *The making and marketing of a sport icon: The case of the rodeo cowboy*. North American Society for Sport Management, Vancouver, British Columbia, Canada.
- Pearson, D. W., Haney, C. A., Curtis, R. L., Zhang, J. J. (1999, July). *Social change and sport films: Shifts in social character 1930-1998*. Northern Michigan University Inaugural International Conference on Sports & Society, Marquette, MI.
- Pearson, D. W. (2000, March). *The depiction and characterization of women in sport theme feature films after Title IX*. American Alliance for Health, Physical Education, Recreation, and Dance, Orlando, FL.
- Pearson, D. W., Haney, C. Allen, & Wilson, J. (2000, April). *Shadow riders of the subterranean circuit: Black rodeo in the Texas Gulf Coast region*. North Central Sociological Association Annual Meetings, Pittsburgh, PA.
- Pearson, D. W. (2000, November). *A typology of sport theme feature films for instructional use*. North American Society for the Sociology of Sport Annual Conference, Colorado Springs, CO.
- Pearson, D. W. (2001, March). *Shadow riders of the subterranean circuit: A contemporary analysis of the nuances of Black rodeo in the Texas Gulf Coast region*. American Alliance for Health, Physical Education, Recreation and Dance, Cincinnati, OH.
- Pearson, D. W., & Owens, W. (2001, October). *Parallel paths: A contemporary analysis of shadow ball and shadow riders*. North American Society for

- the Sociology of Sport, Annual Conference, San Antonio, TX.
- Pearson, D. W. (2002, April). *A contemporary analysis of the African American protagonist in sport theme feature films*. NASPE Sport Sociology Academy Symposium. American Alliance for Health, Physical Education, Recreation and Dance, San Diego, CA.
- Pearson, D. W. (2002, November). *Prole sport socialization: Rodeo and Americana*. North American Society for the Sociology of Sport, Annual Conference, Indianapolis, IN.
- Pearson, D. W. (2002, December). *Advocacy and volunteerism: The power of one*. Texas Association for Health, Physical Education, Recreation and Dance, Ft. Worth, TX.
- Pearson, D. W., & Haney, C. A. (2003, April). *Differential career opportunities and minority rodeo cowboys*. American Alliance for Health, Physical Education, Recreation and Dance, Philadelphia, PA.
- Pearson, D. W., & Rodriguez, A. (2004, November). *A road less traveled: Sport film research and instructional implementation*. North American Society for the Sociology of Sport, Tucson, AZ.
- Pearson, D. W. (December, 2004). *A qualitative analysis of the marketing mix within ethnic rodeo*. Texas Association for Health, Physical Education, Recreation and Dance, Arlington, TX.
- Harrison, C. A., & Pearson, D. W. (2004, December). *Power connection: A multi-faceted approach to fitness training*. Texas Association for Health, Physical Education, Recreation and Dance, Arlington, TX.
- Pearson, D. W. (2005, April). *Absence of power: The lack of female leadership in contemporary sport films*. American Alliance for Health, Physical Education, Recreation and Dance, Chicago, IL.
- Pearson, D. W. (2005, October). *A decade of success: Sport films as an instructional tool*. North American Society for the Sociology of Sport, Winston Salem, NC.
- Pearson, D. W., Hoffschneider, K., Moreland, T., Piacentini, R., & Rosenhek, S. (2006, November). *A recreational revival and/or the reemergence of*

- muscular Christianity*. North American Society for the Sociology of Sport, Vancouver, British Columbia, CAN.
- Pearson, D. W., Pittman, A. T., & Zapalac, R. K. (2006, December). *Applied sport management: Why we do what we do*. Texas Association for Health, Physical Education, Recreation and Dance, Fort Worth, TX.
- Hurst, J. J., & **Pearson, D. W.** (2006, December). *Active aerobics for the development of lifelong fitness*. Texas Association for Health, Physical Education, Recreation and Dance, Fort Worth, TX.
- Pearson, D. W. (2007, March). *Black in the saddle: The best bull rider you never saw*. American Alliance for Health, Physical Education, Recreation and Dance, Baltimore, MD.
- Curtis, R. L., & **Pearson, D. W.** (2007, March). *Racism in the media: A study of black males in sport films, 1930-2005*. Southwestern Sociological Association, Albuquerque, NM.
- Pearson, D. W. (2007, November). *A contemporary colloquium*. North American Society for the Sociology of Sport, Pittsburgh, PA.
- Pearson, D. W., Harrison, C. A., & Crawford, A. (2007, November). *Minorities and sport management: A glimpse at successful entrepreneurship*. Texas Association for Health, Physical Education, Recreation and Dance, Galveston, TX.
- Hurst, J. J., & **Pearson, D. W.** (2007, November). *Fitness and fun: Age-appropriate exercise activities*. Texas Association for Health, Physical Education, Recreation and Dance, Galveston, TX.
- Curtis, R. L., & **Pearson, D. W.** (2008, March). *Retentions of racism in the media: A content analysis of African American males in sport films since 1990*. Southwestern Sociological Association, Las Vegas, NV.
- Pearson, D. W. (2008, December). *Sport management and the burgeoning faith-based physical activity program industry*. Texas Association for Health, Physical Education, Recreation and Dance, Corpus Christi, TX.
- Lam, E. T. C., Cunningham, A., Cheung, S. Y., **Pearson, D. W.**, & Bae, S. (2009, April). *Gender differences in preference and perception of*

- coaching behaviors*. American Alliance for Health, Physical Education, Recreation and Dance, Tampa, FL.
- Lam, E. T. C., **Pearson, D. W.**, Cheung, S. Y., & Bae, S. (2009, April). *Perception of service quality and its relationship with demographic variables*. American Alliance for Health, Physical Education, Recreation and Dance, Tampa, FL.
- Pearson, D. W., & Lam, E. T. C., (2009, April). *Cowboys of color: The perceived socio-cultural significance of U2 Rodeo*. American Alliance for Health, Physical Education, Recreation and Dance, Tampa, FL.
- Pearson, D. W., Lam, E. T. C., & Salazar, M. (2009, November). *Bayou city sports post-Hurricane Ike*. North American Society for the Sociology of Sport, Ottawa, Ontario, Canada.
- Harrison, C. A., & **Pearson, D. W.** (2009, December). *The kick and pump high intensity interval training workout*. Texas Association for Health, Physical Education, Recreation and Dance, Arlington, TX.
- Pearson, D. W., & Treviño, R. (2009, December). *Applied sport management and the need for collaborative pre-professional involvement*. Texas Association for Health, Physical Education, Recreation and Dance, Arlington, TX.
- Lam, E. T. C., & **Pearson, D. W.** (2010, March). *Preference of promotional strategies and their relationship with game attendance*. American Alliance for Health, Physical Education, Recreation and Dance, Indianapolis, IN.
- Pearson, D. W., & Lam, E. T. C. (2010, March). *Film Analysis as an integrated part of sport sociology courses*. American Alliance for Health, Physical Education, Recreation and Dance, Indianapolis, IN.
- Pearson, D. W., Hurst, J., Cyrus, T., & Johnson, A. (2010, December). *Ethical dilemmas and academic challenges: Developmental strategies for student-athletes*. Texas Association for Health, Physical Education, Recreation and Dance, Galveston, TX.
- Zapalac, R. K., Zhang, J. J., **Pearson, D. W.**, Holland, S. M., & Fitzwater, P. L.

- (2011, February). *An exploratory analysis of decision-making among sports bar consumers*. Seventh Annual Sport Psychology Forum, Bowling Green, KY.
- Pearson, D. W., & Lam, E. T. C. (2011, November). *Prole sport social consciousness during an era of sport greed*. North American Society for the Sociology of Sport. Minneapolis, MN.
- Pearson, D. W., Hurst, J., Bradford, S., & Johnson, A. (2011, December). *Bullying and the sport/physical activity culture*. Texas Association for Health, Physical Education, Recreation and Dance, Dallas, TX.
- Pearson, D. W., & Treviño, R. (2011, December). *Pedagogical strategies and essential elements within the sport management curriculum*. Texas Association for Health, Physical Education, Recreation and Dance, Dallas, TX.
- Lam, E. T. C., Cheung, S., **Pearson, D. W.**, & Bae, S. (2012, March). *Factors affecting spectators' decisions in attending NBA home games*. American Alliance for Health, Physical Education, Recreation and Dance, Boston, MA.
- Pearson, D. W. & Treviño, R. (2012, May). *Student engaging pedagogical ploys via innovative resource utilization*. North American Society for Sport Management. Seattle, WA.
- Pearson, D. W., & Lam, E. T. C. (2012, November). *Right place, right time: The Brooklyn Dodgers and community galvanization*. North American Society for the Sociology of Sport. New Orleans, LA.
- Pearson, D. W., & Hurst, J. (2012, November). *McCarthy's marketing mix and the TSU relays: An urban legacy*. Texas Association for Health, Physical Education, Recreation and Dance, Galveston, TX.
- Lam, E. T. C., Cheung, S., **Pearson, D. W.**, & Bae, S. (2013, April). *Promotional strategies after the reorganization: The case of the AFL*. American Alliance for Health, Physical Education, Recreation and Dance, Charlotte, NC.
- Pearson, D. W. (2013, May). *Facilitating student engagement and academic*

- achievement via enrichment opportunities.* North American Society for Sport Management. Austin, TX.
- Pearson, D. W., Hurst, J. H., Bradford, S., & Johnson, A. A. (2013, July). *Noteworthy suggestions for new coaches of scholastic UIL athletic programs.* Texas Association for Health, Physical Education, Recreation and Dance, San Marcos, TX.
- Pearson, D. W., & Lam, E. T. C. (2013, November). *Ethnic diversity and basketball: Purveyors of an American sport form.* North American Society for the Sociology of Sport, Quebec City, Quebec, Canada.
- Pearson, D. W., Cooky, C., Adams, M. L., Walton, T, Brown, L, & Norman, M. (2013, November). *The scholars' corner: NASSS promoted scholarship activities.* North American Society for the Sociology of Sport, Quebec City, Quebec, Canada.
- Pearson, D. W., & Hurst, J. H. (2013, December). *Mid-century sport management decisions that shaped contemporary sport.* Texas Association for Health, Physical Education, Recreation and Dance, Dallas, TX.
- Pearson, D. W. (2014, April). *Ethnic diversity and American basketball: A socio-cultural and historical analysis.* American Alliance for Health, Physical Education, Recreation and Dance, St. Louis, MO.
- Lam, E. T. C., Bracey, B., & **Pearson, D. W.** (2014, April). *Application of the revised SQAS in the recreation setting.* American Alliance for Health, Physical Education, Recreation and Dance, St. Louis, MO.
- Lam, E. T C., Li, T., Huang, H. C., Ausherman, J. A., & **Pearson, D.** (2014, May). *Consumer decision-making styles in sport products: Gender and age group differences.* North American Society for Sport Management, Pittsburgh, PA.
- Pearson, D. W. (2014, May). *Hybrid instruction: A viable contemporary approach to conventional teaching.* North American Society for Sport Management, Pittsburgh, PA.
- Pearson, D. W., & Hurst, J. H. (2014, November). *Running for success: Legacy*

*and sustainability in the Third Ward.* North American Society for the Sociology of Sport, Portland, OR.

Pearson, D. W., Hurst, J. H., Robins, T. W., Johnson, A. A., & Brown, R. (2014, December). *A league of their own: Voices from PVIL's Past.* Texas Association for Health, Physical Education, Recreation and Dance, Galveston, TX.

Chou, W., Cottingham, M., Lee, D., & **Pearson, D. W.** (2015, February). *An examination of the team symbolic factors that influence sport consumption.* Southern Sport Management Conference, Baton Rouge, LA.

Daniels, E., Cottingham, M., Walsh, D. W., & **Pearson, D. W.** (2015, February). *Individuals with disabilities participating in outdoor adventure programming.* Southern Sport Management Conference, Baton Rouge, LA.

Pearson, D. W., Curtis, R. C., Conyers, J. L., & Lam, E. T. C. (2015, March). *Sport theme feature films and female athletes: A contemporary analysis.* SHAPE America (Formerly AAHPERD), Seattle, WA.

Lee, D., Giannoulakis, C., & **Pearson, D.**, & Breslin, W. (2015, June). *Sport team brand authenticity: An exploratory analysis.* North American Society for Sport Management, Ottawa, ON, Canada.

Chou, W., Cottingham, M., Lee, D., & **Pearson, D.** (2015, October). *A beautiful or ugly team: The effects of sports team appearance on low-team identification customers' consumption behavior intentions.* Sport Marketing Association, Atlanta, GA.

Cottingham, M., **Pearson, D.**, Shapiro, D., & Pitts, B. (2015, October). *Inspiring the spectators? Wheelchair rugby athletes' perspectives on inspiration in disability sport.* Sport Marketing Association, Atlanta, GA.

Pearson, D. W., Conyers, J. L., & Curtis, R. L. (2015, November). *New millennium sport films: Salient trends in the data.* North American Society for the Sociology of Sport, Santa Fe, NM.

Pearson, D. W., Hurst, J. H., & Johnson, A. A. (2015, December). *Instructional*

- and applied fitness strategies for special populations.* Texas Association for Health, Physical Education, Recreation and Dance, Dallas, TX.
- Lee, D., Yu, H. Y., Cottingham, M., **Pearson, D.**, & Walsh, D. W. (2016, November). *Team association types among CORSErs and BIRFers.* Sport Marketing Association Conference, Indianapolis, IN.
- Pearson, D. W. (2016, February). *Ethnic diversity and American basketball: Crusaders for social justice and inclusion.* UH-African American Studies Program. African American Culture and Sports Seminar, Houston, TX (Invited Presentation).
- Pearson, D. W. (2016, October). *Black rodeo circuit in the Texas.* East Texas Historical Association (ETHA). Nacogdoches, TX (Invited Presentation).
- Pearson, D. W. (2016, November). *Crusaders for social justice: Pioneers for African American sport inclusion.* North American Society for the Sociology of Sport Conference, Tampa, FL.
- Pearson, D. W. (2016, December). *The hybrid classroom: Bridging the instructional divide.* Texas Association for Health, Physical Education, Recreation and Dance Annual Convention, Galveston, TX.
- Pearson, D. W. (2016, December). *Overview of the Sport and Fitness Administration Program, Master of Arts degree program.* UH-HHP Sport Administration Information Exchange Symposium, Houston, TX.
- Pearson, D. W. (2017, March). *Social justice and black basketball: Playing the game on and off the court.* National Council for Black Studies NCBS 41<sup>st</sup> Annual Conference Houston, TX (Invited Presentation).
- Pearson, D. W. (2017, March). *Holistic support for revenue generating student-athletes: Grave challenges and concerns for African American collegians.* National Council for Black Studies NCBS 41<sup>st</sup> Annual Conference Houston, TX (Invited Presentation).
- Lam, E. T. C., Gordon, I., Day-Eyler, J., Bae, J., & **Pearson, D.** (2017, March). *Preferred and perceived coaching behaviors by baseball and softball players.* SHAPE America National Convention, Boston, MA.

- Pearson, D. W. (2017, March). *Lady baseball: The unlikely sport administrator*. SHAPE America National Convention, Boston, MA.
- Pearson, D. W. (2017, November). *Gender bending at the highest level: An atypical baseball executive*. North American Society for the Sociology of Sport Conference, Windsor, Ontario CN.
- Pearson, D. W. (2017, October). *Manley baseball: An unlikely sport administrator*. UH-Health and Human Performance Research Symposium, Houston, TX.
- Pearson, D. W. (2017, December). *Physical education and sport: Vehicles for social change*. Texas Association for Health, Physical Education, Recreation and Dance Annual Convention, Fort Worth, TX.
- Pearson, D. W. (2018, March). *Black rodeo in the Texas Gulf Coast*. Texas State Historical Association Annual Meetings, San Marcos, TX.
- Pearson, D. W. (2018, March). *Henderson: Physical educator, social advocate, and molder of men*. SHAPE America National Convention, Nashville, TN.
- Hawkins, B., **Pearson, D. W.**, & Thornhill, A. (2018, April). *An examination of program content of academic support service departments for college athletes at American Athletic Conference institutions: How are they meeting the academic, mental health, and sociocultural needs of college athletes?* American Athletic Conference 2018 American Academic Symposium, Orlando, FL.
- Pearson, D. W. (2018, November). *The social significance of marketing American rodeo through music*. North American Society for the Sociology of Sport Conference, Vancouver, British Columbia, CN.
- Pearson, D. W., & Walsh, D. (2018, December). *Sport management student involvement via community engagement*. Texas Association for Health, Physical Education, Recreation and Dance Annual Convention, Galveston, TX.
- Pearson, D. W. (2019, April). *John McLendon: More than a physical educator and coach*. SHAPE America National Convention, Tampa, FL.
- Pearson, D. W. (2019, October). *The social significance of marketing American*

*rodeo through music*. UH-Health and Human Performance Research Symposium, Houston, TX.

Johnson, L. M., Pearson, D. W., Zapalac, R. K., & Zhang, J. J. (2020, February). *Consumer behavior of women's sports: Development of a conceptual framework*. 2020 Global Sport Business Association's 8<sup>th</sup> Annual GSBA Conference, Fort Lauderdale, FL.

Pearson, D. W. (2020, April). *Black in the saddle: Acknowledging the invisible rodeo cowboys*. SHAPE America National Convention, Salt Lake City, UT.

Pearson, D. W. (2020, December). The duality of American rodeo: Sport Marketing via musical entertainment. Texas Association for Health, Physical Education, Recreation and Dance Annual Convention, Corpus Christi, TX (No Decision).

Pearson, D. W. (2021, April). *Effa Manley: A "gender bender" that challenged the status quo*. SHAPE America National Convention, Baltimore, MD.

Pearson, D. W. (2022, April). *North American rodeo: From celebratory roundup to iconic sport form*. SHAPE America National Convention, New Orleans, LA **(Accepted October 29, 2021). Withdrew Proposal April 15, 2022.**

Pearson, D. W. (2022, April). *U2 Rodeo: Breaking barriers via diversity and inclusion in rodeo*. NASSS Annual Conference, Montreal, Quebec, CA **(Accepted November 27, 2021). Withdrew Proposal April 8, 2022.**

Pearson, D. W. (2022, March). *U2 Rodeo and community engagement: More than sport and entertainment*. University of Houston HHP Research Day.

Pearson, D. W. (2022, November). *U2 Rodeo: Breaking barriers via diversity and inclusion in rodeo*. NASSS Annual Conference 2, Las Vegas, NV.

Pearson, D. W. (2022, December). *The marketing matriarch who challenged professional baseball before integration*. Texas Association for Health, Physical Education, Recreation and Dance Annual Convention, Corpus Christi, TX.

Pearson, D. W. (2023, March). *North American rodeo: From celebratory roundup to iconic sport form*. SHAPE America National Convention,

Seattle, WA.

- Pearson, D. W. (2023, March). *U2 Rodeo and community engagement: More than sport and entertainment*. University of Georgia 17<sup>th</sup> Global Educational Forum, Athens, GA.
- Pearson, D. W. (2023, November). *Trail riding: A nostalgic sociocultural and historical sport-related pastime*. NASSS Annual Conference, New Orleans, LA.
- Pearson, D. W. (2023, December). *Contemporary rodeo: Acknowledging the origin of an American sport form*. Texas Association for Health, Physical Education, Recreation and Dance Annual Convention, Fort Worth, TX.
- Pearson, D. W. (2024, November). *Debunking an American West myth through rodeo: The case of U2 Rodeo and Cowboys of Color in Texas*. NASSS Annual Conference, Chicago, IL.
- Pearson, D. W. (2024, December). *Sport as a catalyst for social change: Reviewing salient events*. Texas Association for Health, Physical Education, Recreation and Dance Annual Convention, Galveston, TX.
- Pearson, D. W. (2025, February). *Black rodeo in Texas*. NIA Cultural Center, Galveston, TX. **(Invited Speaker)**
- Pearson, D. W. (2025, April). *Black salt-grass rodeo cowboys: Descendants of the original Texas cattle herders*. University of Houston, African American Studies Department, Houston, TX.
- Pearson, D. W. (2025, June). *The Black cowboy: An American West/East enigma*. City of Stafford Juneteenth Festival, Stafford, TX. **(Invited Speaker)**
- Pearson, D. W. (2025, June). *Black rodeo in the Texas Gulf Coast Region: Charcoal in the ashes*. Montgomery County Memorial Library System, Conroe, TX. **(Invited Speaker)**
- Pearson, D. W., & Acolatse, D. (2025, November). "Blackballed" in American sport: When personal values are deemed deviant. NASSS Annual Conference, Seattle, WA.
- Pearson, D. W. (2025, November). *A critical analysis of diversity committees in academia*. NASSS Annual Conference, Seattle, WA. (Panelist).

- Pearson, D. W., Acolatse, D. (2025, December). *Coastal livestock managers and prole sport development: Salt-grass rodeo cowboys*. Texas Association for Health, Physical Education, Recreation and Dance Annual Convention, Fort Worth, TX.
- Pearson, D. W. (2026, February). *The Black cowboy: A century of Black history commemorations*. Association for the Study of African American Life and History (Houston Public Library), Houston, TX. (Invited Speaker & Panel Moderator)
- Pearson, D. W. (2026, March). *Houston's legendary Black rodeo cowboys/girls: An enduring legacy that must be maintained*. Rice University's Fourth Annual Black Houston(s) Symposium. "A League of Our Own: Sports and Embodiment." African American History Research Center at the Gregory School, Houston, TX. (Speaker & Panel Moderator)

## F. GRANT PROPOSALS

Limited Grant-in-Aid Program (LGIA), University of Houston, Office of Sponsored Programs. "The Feature Film and Sport: A Study of the Social Dimensions Over Time." Funded \$2000: 1995-1996. Principal Investigator: Dr. Demetrius Pearson.

Limited Grant-in-Aid Program (LGIA), University of Houston, Office of Sponsored Programs. "An Analysis of Injury Trends in Interscholastic, Intercollegiate and Professional Athletics 1984-1995." Funded \$2000: 1995-1996. Principal Investigator: Dr. Joel Bloom. Co-Investigators: **Dr. Demetrius Pearson**, Dr. Russell Curtis, & Dr. Allen Haney.

Faculty Research Opportunity Award (FROA), University of Houston, College of Education. "The Depiction and Characterization of Women in Sport Theme Feature Films After Title IX." Awarded: December 10, 1997. Award Amount: \$1200.00. Funding Period: January 15, 1998-1999. Principal Investigator: Dr. Demetrius Pearson.

Program To Enhance External Research (PEER), University of Houston, Office of Sponsored Programs. "Differential Career Opportunities Among Minority Rodeo Cowboys." Awarded: May 1, 1998. Award Amount: \$ 5000.00. Funding Period: June 1, 1998 - May 31,1999. Principal Investigator: Dr. Demetrius Pearson. Co-Investigators: Dr. Allen Haney & Dr. John Wilson.

Faculty Computer Upgrade Grant (FCUG), University of Houston, College of Education. Request for computer upgrade (April 9, 1999). Requested Amount: \$3000.00. Grant Approved. Principal Investigator: Dr. Demetrius Pearson.

Small Grants Program (SGP), University of Houston, Office of Sponsored Programs. "Marketing An American Pastime: A Case Study of the Soul Circuit." Awarded: December 19, 2000. Amount Awarded: \$3000.00. Funding Period: January 2, 2001 - October 31, 2001. Principal Investigator: Dr. Demetrius Pearson. Co-Investigators: Dr. James Zhang & Dr. Warren Whisenant.

Center for Mexican American Studies Research Grant, Faculty Research Grant Program. "Promotion of Sporting Events to the Hispanic Population Through Segmentation of Entertainment Options." Award Amount: \$2000.00. Funding Period: February 1, 2001- August 1, 2001. Principal Investigator: Dr. James Zhang. Co-Investigators: Augusto X. Rodriquez, Ryan K. Zapalac, Liette B. Ocker, **Dr. Demetrius Pearson**, & Dr. Warren Whisenant.

Faculty Research Opportunity Award (FROA), University of Houston, College of Education. "A Contemporary Analysis of African American Protagonists in Sport Films." Proposal submitted December 14, 2001. Awarded: January 24, 2002. Award Amount: \$2625.00. Principal Investigator: Dr. Demetrius W. Pearson.

Faculty Special Request Award, University of Houston, College of Education. Proposal submitted to secure travel funds to present at national conference: American Alliance for Health, Physical Education, Recreation and Dance (San Diego, CA). Presentation: "A Contemporary Analysis of the African American Protagonist in Sport Theme Feature Films." Proposal submitted February 25, 2002. Awarded: March 4, 2002. Award Amount: \$218.00. Principal Investigator: Dr. Demetrius W. Pearson.

African American Studies Faculty Travel Program, University of Houston. Proposal submitted to secure travel funds to present at national conference: American Alliance for Health, Physical Education, Recreation and Dance (Philadelphia, PA). Presentation: "Differential Career Opportunities and Minority Cowboys." Proposal submitted January 17, 2003. Awarded January 31, 2003. Award Amount: \$493.00. Presenter: Dr. Demetrius W. Pearson.

African American Studies Faculty Development Program, University of Houston. "Omissions and Commissions of Racism in the Media: The Case of African Americans in Sport Films." Proposal submitted March 10, 2003. Awarded: April 15, 2003. Award Amount: \$1,200.00. Principal Investigator: Dr. Demetrius W. Pearson. Co-Investigator: Dr. Russell L. Curtis.

Small Grants Program (SGP), University of Houston, Office of Sponsored Programs. "Black in the Saddle: Narratives of the First African American Rodeo Cowboy Invited to the National Finals Rodeo." Proposal submitted November 3, 2003. Awarded: November 24, 2003. Amount Awarded: \$1500.00. Funding Period: December 2, 2003 - August 31, 2004. Principal Investigator: Dr. Demetrius Pearson. Co-Investigators: Dr. Russell L. Curtis & Dr. James L. Conyers.

External funding (\$200.00) and in-kind contributions (\$464.00) solicited from Gulfgate Dodge (Houston, TX) to support HHP travel and recruitment activities at Texas Association for Health, Physical Education, Recreation and Dance Annual Convention, Galveston, TX (December, 2003). Solicitor: Dr. Demetrius Pearson.

Faculty Special Request Program, University of Houston, College of Education. Proposal submitted to secure travel funds to present research paper at national conference: American Alliance for Health, Physical Education, Recreation and Dance (Chicago, IL). Presentation: "Absence of Power: The Lack of Female Leadership in Contemporary Sport Films." Proposal submitted February 22, 2005. Awarded: March 23, 2005. Award Amount: \$493.00. Principal Investigator: Dr. Demetrius W. Pearson.

African American Studies Faculty Development Program, University of Houston. "Black in the Saddle: Narratives of the Most Revered Shadow Rider of the

Subterranean Circuit.” Renewal Proposal Submitted: February 25, 2005. Awarded: June 22, 2005. Award Amount: \$1275.00. Principal Investigator: Dr. Demetrius W. Pearson.

Educational Technology and University Outreach, University of Houston. Grant support solicited for the integration of multimedia into Power Point presentations for instructional purposes. Proposal Submitted: June 27, 2005. Awarded: July 15, 2005. Award Amount: \$1600.00. Principal Investigator: Dr. Demetrius W. Pearson.

Educational Technology and University Outreach, University of Houston. “Enhance and Augment African American Oral History Field Research Project.” Proposal Submitted: February 2006. Awarded: June 2006. Award Amount: \$24,865.00. Principal Investigator: Dr. James Conyers. Co-Investigators: Dr. Demetrius W. Pearson & Dr. Denise Lovett.

Educational Technology and University Outreach, University of Houston. Curriculum Development Award to implement technology for instructional purposes. Proposal Submitted: March 2007. Awarded: July 10, 2007. Award Amount: \$2000.00. Principal Investigator: Dr. Demetrius W. Pearson.

College of Education, University of Houston. Computer Technology Grant to upgrade existing system. Proposal Submitted: February 8, 2008. Awarded: April 14, 2008. Amount: \$1239.00. Principal Investigator: Dr. Demetrius W. Pearson.

African American Studies Faculty Development Program, University of Houston. “The Perceived Social and Cultural Significance of U2 Rodeo.” Proposal Submitted: May 21, 2008. Awarded: June 10, 2008. Award Amount: \$1300.00. Principal Investigator: Dr. Demetrius W. Pearson.

Provost’s Faculty Travel Fund, University of Houston. Travel request application to solicit funds to cover expenses incurred presenting three research papers at the American Alliance for Health, Physical Education, Recreation and Dance Annual Convention. Proposal Submitted: November 21, 2008. Awarded: December 16, 2008. Award Amount: \$750.00. Principal Investigator: Dr. Demetrius W. Pearson.

University of Houston, Department of Health and Human Performance, Summer

QEP Student Research Mentorship. Submitted: April 28, 2009. Awarded: May 26, 2009. Award Amount: \$1000.00. Research Mentor: Dr. Demetrius Pearson.

Provost's Faculty Travel Fund, University of Houston. Travel request application to solicit funds to cover expenses incurred presenting two research papers at the American Alliance for Health, Physical Education, Recreation and Dance Annual Convention. Proposal Submitted: November 18, 2009. Awarded: December 3, 2009. Award Amount: \$750.00. Principal Investigator: Dr. Demetrius Pearson.

Small Grants Program (SGP), University of Houston, Division of Research.

"Faith-based Physical Activity and Sport Program Initiatives: The Reemergence of Muscular Christianity or Alternative Obesity Interventions?" Proposal submitted November 2, 2009. Awarded: December 2, 2009. Amount Awarded: \$3000.00. Funding Period: December 2, 2009 - August 31, 2010. Principal Investigator: Dr. Demetrius Pearson. Co-Investigator: Dr. Eddie Lam.

Small Grants Program (SGP), University of Houston, Division of Research.

"Faith-based Physical Activity and Sport Program Initiatives: The Reemergence of Muscular Christianity or Alternative Obesity Interventions II?" Proposal submitted November 2, 2010. Awarded: December 2, 2010. Amount Awarded: \$3000.00. Funding Period: December 2, 2010 - August 31, 2011. Principal Investigator: Dr. Demetrius Pearson. Co-Investigator: Dr. Eddie Lam.

University of Houston, HHP Department, Computer Upgrade Program.

Application submitted for computer upgrade to enhance instructional delivery. Application approved for Apple MacBook Pro Laptop computer and auxiliary equipment (Summer 2011). Estimated Award: \$1799.00. Dr. Demetrius W. Pearson.

Limited Grant-in-Aid Program, University of Houston, College of Liberal Arts

and Social Sciences. "Sport Theme Feature Films in the New Millennium: Salient Trends in the Data." Proposal submitted November 10, 2011. Awarded: December 2011: Amount Awarded: \$6000. Funding Period: March 1, 2011 – March 1, 2014. Principal Investigator: Dr. Demetrius W. Pearson. Co-Investigators: Drs. James L. Conyers & Russell. L Curtis.

Provost's Faculty Travel Fund, University of Houston. Travel request application to solicit funds to cover expenses incurred presenting a pedagogical paper at the North American Society for Sport Management Conference. Proposal Submitted: March 23, 2012. Awarded: April 3, 2012. Award Amount: \$750.00. Principal Investigator: Dr. Demetrius Pearson.

Provost's Faculty Travel Fund, University of Houston. Travel request application to solicit funds to cover expenses incurred presenting a pedagogical paper at the North American Society for Sport Management Conference. Proposal Submitted: March 20, 2013. Awarded: April 3, 2013. Award Amount: \$750.00. Principal Investigator: Dr. Demetrius Pearson.

African American Studies Faculty Development Program, University of Houston. "The African American Hoopster: A Sociocultural and Historical Analysis of Sport Achievement." Proposal Submitted: January 24, 2013. Awarded: May 24, 2013. Award Amount: \$1000.00. Principal Investigator: Dr. Demetrius Pearson.

Provost's Faculty Travel Fund, University of Houston. Travel request application to solicit funds to cover expenses incurred presenting a research paper at the American Alliance for Health, Physical Education, Recreation and Dance, Annual Conference, St. Louis, MO. Proposal Submitted: January 21, 2014. Awarded: February 18, 2014. Award Amount: \$1000.00. Principal Investigator: Dr. Demetrius Pearson.

HHP Summer Research Program grant. "Prairie View Interscholastic League: The Socio-cultural and Historical Significance of the Other Athletic System in Texas." Proposal submitted April 14, 2014. Requested Amount: \$3500.00. Awarded Amount: \$3500.00 (April 28, 2014). Principal Investigator: Dr. Demetrius Pearson.

Online Graduate Degree Development Award (OGD), Office of the Provost, University of Houston. "The Development of a Certificate in Sport Operations." Proposal Submitted: September 2, 2014. Requested Amount: \$84,230.00.

Awarded Amount: \$84,230.00 (March 16, 2015). Principal Investigator: Dr. Michael Cottingham. Co-Investigators: Drs. Don Lee, **Demetrius Pearson**, & David Walsh.

Provost's Faculty Travel Fund, University of Houston. Travel request application to solicit funds to cover expenses incurred presenting a research paper at the SHAPE America (Formerly AAHPERD), Annual Conference, Seattle, WA. Proposal Submitted: January 21, 2015. Awarded: March 2, 2015. Award Amount: \$1200.00. Principal Investigator: Dr. Demetrius Pearson.

CLASS Research Progress Grant, Office of the Dean, University of Houston. "Surviving Voices of the Prairie View Interscholastic League: The Socio-cultural and Historical Significance of the Other Athletic System in Texas." Proposal Submitted: March 13, 2015. Requested Amount: \$4000.00. Grant Not Funded. Principal Investigator: Dr. Demetrius Pearson

"Super Four Internship Experience." Houston Final Four 2016 and Houston Super Bowl 2017 committee. Proposal Submitted: 2015. Requested Amount: \$25,000.00 Awarded Amount: \$25,000.00. Principal Investigator: Dr. Charles Layne. Co-Principal Investigators: Drs. David Walsh, Michael Cottingham, Don Lee, & **Demetrius Pearson**.

African American Studies Faculty Development Fellowship Travel Grant, University of Houston. "Surviving Voices of the Prairie View Interscholastic League: The Socio-cultural and Historical Significance of the Other Athletic System in Texas." Proposal Submitted: February 25, 2016. Awarded: March 1, 2016. Award Amount: \$1300.00. Principal Investigator: Dr. Demetrius Pearson.

Provost's Faculty Travel Fund, University of Houston. Travel request application to solicit funds to cover expenses incurred presenting "Lady baseball: The unlikely sport administrator" and "Preferred and perceived coaching behaviors by baseball and softball players" at the SHAPE America National Convention & Expo, Boston, MA. Proposal Submitted: January 19, 2017. Awarded: February

14, 2017. Award Amount: \$1200.00. Principal Investigator: Dr. Demetrius Pearson.

American Athletic Conference. “An Examination of Program Content of Academic Support Service Departments for College Athletes at American Athletic Conference Institutions: How Are They Meeting the Academic, Mental Health, and Sociocultural Needs of College Athletes.” Proposal submitted: May 1, 2017. Requested Amount: \$10,00.00. Awarded May 24, 2017. Award Amount: \$4,000.00. Principal Investigators: Drs. Billy Hawkins & **Demetrius Pearson**.

Korea Sports Promotion Foundation. “Launching Global Sports Leadership Program.” Proposal submitted: April 10, 2017. Requested Amount: \$808,125.00. Proposal Not Funded (April 24, 2017). Principal Investigator: Dr. D. Lee, Co-PI, Dr. Y. Park, Co- Investigators: Drs. M. Cottingham, B. Hawkins, **D. Pearson**, & D. Walsh.

United States Department of State. “The Sports Visitor and Sports Envoy Program: Globalization and Understanding Through Sport.” Sub-title: “Sport, Diversity, Inclusion, and Social Development Thematic Program at the University of Houston.” Proposal submitted: May 18, 2017. Requested Amount: \$167,882.00. Proposal Recommended for Support. Proposal Not Funded Due to Insufficient Program Funds (September 28, 2017). Principal Investigator: Dr. Billy Hawkins, Co-PI **Dr. Demetrius Pearson**.

University of Houston, Office of the Provost. M.A. in Africana Studies Planning Grant. Proposal submitted: September 13, 2017. Requested Amount: \$100,000.00. Proposal Not Funded (Fall 2017. Principal Investigator: Dr. James Conyers, Instructional Support: Drs. J. Hutchinson, **D. Pearson**, & B. Hawkins.

Provost’s Faculty Travel Fund, University of Houston. Travel request application to solicit funds to cover expenses incurred presenting “Henderson: Physical

Educator, Social Advocate, and Molder of Men” at the SHAPE America National Convention & Expo, Nashville, TN. Proposal Submitted: January 19, 2018. Awarded: February 28, 2018. Award Amount: \$1200.00. Principal Investigator: Dr. Demetrius Pearson.

College of Liberal Arts and Social Sciences (CLASS) Research Progress Grant, Office of the Dean, University of Houston. “Charcoal in the Ashes: Black Rodeo in the Texas Gulf Coast Region.” Proposal submitted October 15, 2018. Requested Amount: \$3000.00. Awarded: January 30, 2019. Award Amount: \$3000.00. Principal Investigator: Dr. Demetrius Pearson.

College of Liberal Arts and Social Sciences (CLASS) Book Completion Grant, Office of the Dean, University of Houston. “Charcoal in the Ashes: Black Rodeo in the Texas Gulf Coast Region.” Proposal submitted September 25, 2019. Requested Amount: \$1650.00. Awarded: October 9, 2019-December 31, 2020. Award Amount: \$900.00. Principal Investigator: Dr. Demetrius Pearson.

University of Houston, Division of Research (DOR) Small Grants Program (SGP). “Charcoal in the Ashes: Black Rodeo in the Texas Gulf Coast Region.” Proposal submitted November 4, 2019. Requested Amount: \$1700.00. Awarded: January 24, 2020. Award Amount: \$1700.00. Effective March 1, 2020-August 31, 2021. Principal Investigator: Dr. Demetrius Pearson.

Provost’s Faculty Travel Fund, University of Houston. Travel request application to solicit funds to cover expenses incurred presenting “North American Rodeo: From Celebratory Roundup to Iconic Sport Form” at the SHAPE America National Convention & Expo, Seattle, WA. Proposal Submitted: December 30, 2022. Awarded: February 28, 2023. Award Amount: \$1200.00. Principal Investigator: Dr. Demetrius Pearson.

University of Houston, CLASS Research Progress Grant. “The Invisible

Architects of An Iconic North American Sport Form: Rodeo.” Proposal submitted October 6, 2023. Requested Amount: \$2890.00. Awarded: November 7, 2023. Award Amount: \$2890.00. Effective January 1, 2024-December 31, 2024. Principal Investigator: Dr. Demetrius Pearson.

The Center for History and Culture of Southeast Texas and the Upper Gulf Coast Fellowship Program. “Black Salt-grass Rodeo Cowboys: An Archival Search for their Legacy.” Proposal Submitted March 1, 2024. Requested Amount: \$3260.00. Awarded: May 13, 2024. Award Amount: \$2,000.00. Effective June 1, 2024 - May 30, 2025. Principal Investigator: Dr. Demetrius Pearson.

University of Houston, African American Studies Department: AAS Faculty Professional Development Grant. “Black Salt-grass Rodeo Cowboys: Descendants of the Original Texas Cattle Herders.” Proposal Submitted March 12, 2024. Requested Amount: \$1,000.00. Awarded: May 15, 2024. Award Amount: \$1,000.00. Effective April 1, 2024 – May 30, 2025. Principal Investigator: Dr. Demetrius Pearson.

Mellon Foundation Grant

Amount: Undetermined. Principal Investigators: Drs. Tara Green & Demetrius Pearson (Submitted: May 12, 2025) *Texas Black Cowboy/girl Cultural Preservation Project*. Rejection Notification: July 7, 2025

#### G. MANUSCRIPT(S) IN REVIEW

\*Thornhill, A., Hawkins, B., & **Pearson, D. W.** (under review). An examination of program content of academic support service departments for collegiate athletes: How are they meeting the academic, mental health, and sociocultural needs of college athletes? *Journal of Higher Education Athletics & Innovation*. **(Submitted December 6, 2022)**.

#### H. MANUSCRIPT(S) IN PROGRESS

- Pearson, D. W. (Accepted Abstract). Blackballed and blacklisted in American sport: When personal and moral convictions are deemed deviant. In B. Hawkins, J. Joseph, J. N. Cooper, & M. Mack (Eds.), *Research handbook on sports in North America*. **(Book Abstract Accepted June 25, 2025)**.
- Pearson, D. W. (in progress). Black rodeos and Black baseball: A catalyst and epicenter for communal engagement.
- Pearson, D. W. (in progress). The marketing matriarch who challenged professional baseball before integration.

#### I. RESEARCH IN PROGRESS

- Pearson, D. W. The invisible architects of an iconic North American sport form.
- Pearson, D. W. A league of their own: Voices from PVIL's past.
- Pearson, D. W. Black Salt-grass rodeo cowboys: An archival search for the legacy of early Texas cattle herders' descendants.

#### J. PANEL MEMBER OR CONSULTANT

Pearson, D. W. (February, 1991). Special programs for minority and disadvantaged students (Panelist). Texas Association of Advisors for the Health Professions, Houston, TX.

Pearson, D. W., & Jones, J. (April, 1991). The dyadic and experiential advisor (Consultant). Texas Southern University: GUAC Faculty/Staff Development Workshop, Houston, TX.

Pearson, D. W. (April - May, 1994). Tennessee Pre-Professional Program (Consultant). State of Tennessee Higher Education Commission, Nashville, TN.

Pearson, D. W. (December, 1997). Essential elements within the sport management internship triad. Session Title: Supervision in sport management beyond the year 2000. Texas Association for Health, Physical Education, Recreation and Dance, Ft. Worth, TX.

Pearson, D. W. (December, 1997). Salient benefits of the sport management

internship. Session Title: How to get your foot in the door. Texas Association for Health, Physical Education, Recreation and Dance, Ft. Worth, TX.

Pearson, D. W. (April, 1998). Race & sports: Running in place (Television Interview). News 2 Houston Saturday. Houston, TX.

Pearson, D. W. (April, 1999). The history of women in sport from pre-Olympic times to present (Radio Interview). IMAGES Radio Show KKRW-Radio 93.7 FM. Houston, TX.

Pearson, D. W. (April, 1999). Deviance in sport (Graduate Guest Lecturer). PEP 7393 Ethics in Sport. HHP Department, University of Houston.

Pearson, D. W. (September, 1999). Fair Housing Initiatives Program Technical Evaluation Panel (Proposal Reviewer). U.S. Department of Housing and Urban Development, Washington, D.C.

Pearson, D. W. (December 2-9, 1999). UH professor studies depiction of female athletes in films (Newspaper Interview). University of Houston Communication Network News 4, (14), p. 3. Houston, TX.

Pearson, D. W. (February, 27, 2000). Diamond in the rough (Newspaper Interview). Houston Chronicle, pp. 33A, & 38A. Houston, TX.

Pearson, D. W. (December, 2000). Sport management: Experiential learning and practical application within the academy. Session Title: The state of affairs of sport management: Perspectives of leaders in the discipline. Texas Association for Health, Physical Education, Recreation and Dance, Dallas, TX.

Pearson, D. W. (August 13, 2001). Soul circuit (Newspaper Interview). Houston Chronicle, pp. 15A, & 16A. Houston, TX.

Pearson, D. W. (February 10, 2002). Rooted in rodeo (Newspaper Interview). Houston Chronicle, pp. 1A, & 30A. Houston, TX.

Pearson, D. W. (February, 2002). Racial equity (Graduate Guest Lecturer).

PEP 7393 Ethics in Sport. HHP Department, University of Houston.

Pearson, D. W. (May, 2003). Strong or sexy?: Women and sports film festival. (Panelist). The Association for Women Journalists-South Texas. San Antonio, TX.

Pearson, D. W. (December 18, 2003). Area bull riding pioneer recalls beating the odds in a segregated South (Newspaper Interview). This Week Section - Fort Bend, Houston Chronicle, Zone 17, pp. 1 & 4. Houston, TX.

Pearson, D. W. (February 26, 2004). Booth bull rider joins Rodeo Hall of Fame (Newspaper Interview). This Week Section - Fort Bend, Houston Chronicle, Zone 17, p. 7. Houston, TX.

Pearson, D. W. (April 12, 2004). Willie Thomas: Cowboy Hall of Fame (Television Interview). KPRC-TV Channel 2, (News 2 Houston @ 6:00). Houston, TX.

Pearson, D. W. (March 1, 2004). A hummer alongside a horse? The rodeo must be in Houston (Newspaper Interview). The New York Times, p. A11. New York, NY.

Pearson, D. W. (March 11, 2004). UH professor relishes rich rodeo history, culture (Newspaper Interview). University of Houston Campus News - Rodeo Connections pp.1 & 3, Houston, TX.

Pearson, D. W. (October, 2004). Racial and cultural issues (Graduate Guest Lecturer). PEP 7397 Ethics in Sport. HHP Department, University of Houston.

Pearson, D. W. (December 2, 2004). "Missouri City's 'Terminator' helps others achieve fitness" (Newspaper Interview). Houston Chronicle, p. Z17-2. Houston, TX.

Pearson, D. W. (August 25, 2005). Contemporary rodeo (Radio Interview). National Public Radio, Idaho Affiliate.

Pearson, D. W. (January 23, 2006). "First we pray, then we ride" (Newspaper Interview). Sacramento News and Review, Sacramento, CA.  
(<http://www.newsreview.com/sacramento/content?oid=oid%3A45813>).

Pearson, D. W. (November 16, 2006). "NOWHERE BUT TEXAS" (Television Documentary and Interview), KERA-TV Dallas, TX.

Pearson, D. W., Hoffschneider, K., Moreland, T., Piacentini, R., & Rosenhek, S. (March 28, 2007). A recreational revival and/or the reemergence of muscular Christianity. University of Houston, HHP Department. HHP Research Day.

Pearson, D. W. (June 6, 2007). Special Guest interviewee for "NOWHERE BUT TEXAS" (Television Documentary and Interview), HoustonPBS, 8, Houston, TX.

Pearson, D. W. (March 29, 2008). Black in the saddle: The best bull rider you never saw. University of Houston, HHP Department. HHP Research Day.

Pearson, D. W. (Spring 2009). Ropin' ridin' regent – article in UH Alumni Quarterly discussing Dr. Pearson's rodeo research.

Pearson, D. W. (March 8, 2010). Special Guest interviewee for Frankly Speaking: blogtalkradio. Interview on "Images of the Black athlete in film."

Pearson, D. W. (April 7, 2010). Bayou City sports post-hurricane Ike: A cursory review. University of Houston, HHP Department. Faculty Research Day.

Pearson, D. W. (March 29, 2011). Cowboys of color: The perceived socio-cultural significance of U2 Rodeo. University of Houston, HHP Department. Faculty Research Day.

Pearson, D. W. (October 27, 2011). UH athletics and academics over the years: An alumnus perspective. University of Houston, The Center for Public History and MD Anderson Library (UH Memories Project - Digital History).

Pearson, D. W. (February 6, 2012). Research Scholar Interviewee for Poitier Productions, LLC documentary. "Cowboys of Color: A Multi-Cultural Legacy."

Pearson, D.W., & Lam, E. T. C. (April 3, 2012). Prole sport social consciousness

during an era of sport greed. University of Houston, HHP Department. Faculty Research Day.

Conyers, J. L., Pearson, D. W., & Crawford, M. (April 6, 2012). Research Symposium: Race and Sport. Organizing Committee. Center for the Study of African American Culture. African American Studies Program, University of Houston.

Pearson, D. W. (April 6, 2012). Research Symposium: Race and Sport. Discussant. Center for the Study of African American Culture. African American Studies Program, University of Houston.

Pearson, D. W. (February 18, 2013). African Americans and Sport: Overcoming Barriers to Success. Black History Month Symposium, Galveston College.

Pearson, D. W. (March 19, 2013). Right place, right time: The galvanization of Brooklyn during the Robinson years. University of Houston, HHP Department. Faculty Research Day.

Pearson, D. W. (October 30, 2013). McCarthy's marketing mix and the TSU relays: An urban legacy. University of Houston, HHP Research Symposium.

Pearson, D. W. (February 2014). Televised interview on Cross Roads (KTRK-Channel 13). Topic: "Rodeo and African American Involvement."

<http://abclocal.go.com/ktrk/video?id=9442407>

Pearson, D. W. (March 2014). Radio interview on Houston Matters (KUHF-Station 88.7). Topic: "Women in Sport."

<http://www.houstonmatters.org/segments/segment-a/2014/03/04/is-houston-still-a-male-dominated-world>

Pearson, D. W. (March 4, 2014). Telephone interview with New York Times

reporter (Joseph Goldstein) on “Athletic related stereotypes and preconceived notions pertaining to performance outcomes.”

Pearson, D. W. PEP 6321 course (Sport in Contemporary Society) used by CLASS Office of Educational Technology as the exemplary course for its “Emerging Trends: iSpring” Workshop. Spring 2014.

<http://www.uh.edu/class/oet/idt/emerging-trends/ispring/index.php>

Pearson, D. W. (2014). HHP Chair’s nominee to sit on Provost Short’s “Sports in Society” faculty discussion panel for the “Stadium Launch” week. April 6, 2014.

Pearson, D. W. Academic Contributor to “Cowboys of Color: A Multi-Cultural Legacy” (Volume 1). A historical documentary (DVD) produced and released via Poitier Productions. Dallas, TX (Summer 2014).

Pearson, D. W. (2014, October). Ethnic diversity and basketball: Purveyors of an American sport form. (Poster Presentation) University of Houston, HHP Department. HHP Research Symposium. October 21, 2014.

Pearson, D. W. (2014-2018). Listed Expert on African-Americans in Sport. UH Experts Available to Discuss Black History Month.

Pearson, D. W. (April 24, 2015). “Where Have All the Kids’ Sports Movies Gone?” (Newspaper Interview). The Texas Observer, pp. 1-4. Houston, TX.  
<https://www.texasobserver.org/the-end-of-kids-sports-movies/>

Pearson, D. W. (2015, October). Sport films in the new millennium: A contemporary analysis of “sheroes.” University of Houston, HHP Department. HHP Research Symposium. October 26, 2015.

Pearson, D. W. (2015, November). Sport theme feature films and female

athletes: A contemporary analysis. (Poster Presentation) University of Houston, Women's, Gender and Sexuality Studies Program. WGSS Major Launch Forum. November 10, 2015.

Pearson, D. W. (2016). Invited External Health & Kinesiology Graduate Program Reviewer. Texas Southern University- External Graduate Review Committee.

Pearson, D. W. (January 19, 2017). Telephone Interview with UH-CLASS Office of Communication CLASS NEWS (Toni Mooney-Smith), HHP hosts sport administration summit for Brazilian delegation.

<http://uh.edu/class/news/archive/2017/january/hhp-summit-brazilian-delegation/index>

Pearson, D. W. (October 19, 2017). Telephone Interview with KHOU (Adam Bennett), Astros fans optimistic about ALCS Game 6 chances.

<http://www.khou.com/sports/mlb/astros/astros-fans-optimistic-about-alcs-game-6-chances/484691837>

WalletHub, Adam McCann, Financial Writer (June, 13, 2018). Requested response to 2018's Best Cities for Soccer Fans. <https://wallethub.com/edu/best-worst-cities-for-soccer-fans/14207/#demetrius-w-pearson>

Pearson, D. W. (August 17, 2018). Television Interview with KTRK-TV (Ted Oberg), Reporter on College Football and Academics. [Ted.oberg@abc.com](mailto:Ted.oberg@abc.com)

Pearson, D. W. (January 13, 2020). Television Interview with KPRC 2-TV (Keith Garvin), Reporter on "Can Astros repair image after cheating scandal?" <https://www.click2houston.com/news/local/2020/01/14/can-astros-repair-image-after-cheating-scandal/>

Pearson, D. W. (June 10, 2020). Special Guest interview with Charles Perry.

Interview video recorded for *The Black Cowboy: History You Cannot Hide* (Documentary Film) TBC Productions, Tulsa, OK.

Pearson, D. W. (2021, March 30). Interview by Joshua Pate, Hart School, James Madison University. *Disability in the sport management classroom*. Zoom Interview.

Pearson, D. W. (2021, April 2). Interview by Craig Cohen, Houston Public Media. *Black rodeo in Texas*. TV 8, PBS, news 88.7.

<https://www.houstonpublicmedia.org/articles/shows/houston-matters/2021/04/06/395074/rep-sheila-jackson-lee-answers-your-questions-april-6-2021/>

Pearson, D. W. (2021, April 22). Interview by Michael Hagerty, Houston Matters. *The bigger picture: The forgotten history of Black cowboys*. TV 8, PBS, news 88.7. <https://www.houstonpublicmedia.org/articles/shows/houston-matters/2021/04/22/396363/the-bigger-picture-the-forgotten-history-of-black-cowboys/>

Pearson, D. W. (2021, May 18). Interview by Dr. Lisa Alastuey, YouTube Channel. *Black rodeo in the Texas Gulf Coast region: Charcoal in the ashes*. <https://www.youtube.com/watch?v=wDidC4FWcal&t=124s>

Pearson D. W. (2021, September 20). Interview by Sean Patrick Kelly, Hulu Network. *Your attention please, Season 3*. Alias Films, Inc. Zoom Interview.

Pearson, D. W. (2021, October 15). Interview by Nick Natario (KTRK 13 TV) *After 5 straight ALCS trips, are the Astros a dynasty?* <https://abc13.com/astros-team-dynasty-houston-baseball-record-world-series-alcs-roster-2021/11131034/>

Pearson, D. W. (2022, February 2). Televised Interview and Short Film (HULU Network) *Your attention please, Season 3, Episode 2* (Full Episode). Alias Films, Inc. <https://www.youtube.com/watch?v=LdqUQcJNj04>

Pearson, D. W. (2022, October 29). Interview by Nick Natario (KTRK 13 TV) Unparalleled success': UH sports historian believes Astros are in the midst of a Dynasty. <https://abc13.com/houston-astros-dynasty-world-series-justin-verlander-minute-maid-park/12391926/>

Pearson, D. W. (2022, November 21). Interview by Aiden Elgrably, Journalism Department, Quinnipiac University. *Houston Astros; Historical Perspective*. Zoom Interview.

Pearson, D. W. (2023, February 14). Podcast Interview. *Black Rodeo and Black Cowboys*. City Cast Houston. AK ALMoumen, Audio Producer. <https://riverside.fm/studio/regular-standing-room?t=4794e346bceb514b1ce0>

Pearson, D. W. (2023). Film Interview with Dr. Gretchen Jackson-Odio. Feature length film titled *Spurring Change: The Myrtis Dightman Story: The Jackie Robinson of Rodeo*. [https://m.imdb.com/title/tt29536524/mediaviewer/rm3618394369/?ref\\_=tt\\_ov\\_i](https://m.imdb.com/title/tt29536524/mediaviewer/rm3618394369/?ref_=tt_ov_i)

Pearson, D. W. (2024, June 2). *Black Cowboys* [Interview]. Emilie Thorsen's Personal Meeting Room with Lisa Munck Seidelin, Columbia University. [lms2343@columbia.edu](https://lms2343@columbia.edu)

Pearson, D. W. (2024, June 15). *Juneteenth and Black Cowboys* [Invited Speaker]. Juneteenth Celebration. The Heritage Society at Sam Houston Park. Houston, TX.

Pearson, D. W. (2024, November 19). *Astros Stadium Renamed* [ABC 13 Interview]. Jonathan Adams, Senior Media Relations Specialist, University Marketing and Communications <https://disney.zoom.us/j/6096124178?pwd=SXE4N2ViSGg2aS9WRnJodGZ2LzFmdz09>

### III. TEACHING AND INSTRUCTIONAL ACTIVITIES

## A. COURSES TAUGHT

### KIN 1252 - Foundations of Kinesiological Studies

Fall Semesters 1994-2000 & Spring Semesters 1995-2001

Summer Semesters 1995-1999

Average Enrollment - 45 (Fall & Spring Semesters)

Average Enrollment - 35 (Summer Semester)

### KIN 3305 - Social and Cultural Aspects of Kinesiology and Sport

Fall Semesters 1994, \*1995, \*1996, \*1997, \*1998, 1999- 2002

Spring Semesters 1995-2010

Spring Semester 2015 (Course Overload: Enrollment 155)

Summer Semesters 1995-2016

Average Enrollment - 75 (Fall & Spring Semesters)

Average Enrollment - 28 (Summer Semester)

\*Denotes two sections taught during semester.

### KIN 3360 - Professional Preparation for Sport Administration

Fall Semesters 1994, 1999-2007

Average Enrollment – 45

Fall Semesters 2008-2025

Average Enrollment – 59

Spring Semesters 2011-2025

Average Enrollment – 58

Summer Semesters 2017 & 2019-2022

Average Enrollment – 22

### KIN 3370 - Sport Facility Management

Summer Semester 2019-2023

Average Enrollment – 8

\*Combined with PEP 7308

### PEP 6321 - Sport in Contemporary Society

Spring Semesters

Traditional 1995-2004, 2007, & 2010

Hybrid Versions 2005 & 2006; 2008 & 2009; 2011-2025

Average Enrollment – 18

### PEP 7306 - Administrative Principles in Sport and Exercise Programs

Fall Semesters 2001-2025

Average Enrollment – 18

### PEP 7308 - Sport Facility Administration

Summer Semesters 2000-2023

Average Enrollment – 7

PEP 6198 – Special Problems

Fall Semester 2023

Average Enrollment – 1

**No Teaching Assistants used in any course.**

## B. INSTRUCTIONAL DEVELOPMENT

Proposal submission for resumption of M.Ed. with emphasis in Sport and Fitness Administration (formerly Sport Studies) to HHP Faculty. Proposal approved with minor revisions. (Spring, 1995).

Course revisions: Kinesiology core (KIN 1252 and KIN 3305) course titles and descriptions revised to better reflect the expanded nature of the discipline. Revisions approved by HHP and COE faculty bodies (Spring, 1996).

Master's Comprehensive Examination test question developer for Societal Aspects of Sport component: Sport Studies Program (Spring, 1996).

Master's Comprehensive Examination coordinator for SFAP. Role requires the following: 1) designation of SFAP faculty evaluators, 2) distribution of exam responses, 3) collection of faculty scored responses, 4) compile results, and 5) report results to PMD Committee Chair (Fall 2002-Present).

Master's Comprehensive Examination test question developer and first evaluator for Sport and Fitness Administration Program:

PEP 6321 - Sport in Contemporary Society (Spring 1997-Present)

PEP 7306 - Administrative Principles (Spring 2002-Present)

Master's Comprehensive Examination test question second evaluator for Sport and Fitness Administration Program

PEP 7307 – Implementing Legal Strategies (Spring, 1997-Spring, 2016).

**Note:** Beginning Fall Semester 2024 the Masters Comprehensive Examination may be offered a second time, within a given semester, for students who failed the initial attempt. Also, an oral examination may be conducted to clarify and/or

delineate a student's response. Data will be listed on yearly Annual Review.

Sport Administration Program "State of Affairs" Report. Written and presented to Human Performance Faculty (Fall Semester, 1999).

Course Revisions: Graduate courses in Sport and Fitness Administration Program (PEP 6397-Sport Finance and PEP 7397-Sport Facility Administration) revised and submitted for institutional approval. Both courses were approved by HHP and COE faculty bodies (Spring Semester 2001).

Course Revision and Development: PEP 6321-Sport in Contemporary Society was developed into an alternate semester on-line course (Spring Semester 2005). Master's Comprehensive Examination test question developer and evaluator for M.Ed. students (non-Sport and Fitness Administration Program Students), Fall Semester 2011.

Nicole Thompson – PEP 6397 Sport Governance (with Dr. Lam)

Jhared Marshall – PEP 6321 Sport in Contemporary Society

John Johnson – PEP 6321 Sport in Contemporary Society

Course Revision and Development: PEP 7308-Sport Facility Administration was developed into a "hybrid" Summer Session I course (Summer Semester, 2011).

Bonus Incentive Program (BIP) Development: PEP 6321- Sport in Contemporary Society. Optional course activity developed to 1) enhance student academic performance, 2) encourage HHP and SFAP pre-professional involvement, and 3) facilitate contact and engagement with former SFAP students (Spring 2020)

All 2020 semester courses were transitioned to synchronous instructional format. Summaries of student evaluations and free response comments were masked per faculty option (April 10, 2020). No Teaching Assistants were used in any course.

All 2021 semester courses were transitioned to synchronous or hybrid instructional format per University mandates. PEP 7306-Administrative Principles for Sport and Exercise Programs was revised and developed into a hybrid course. No Teaching Assistants were used in any course.

### C. ADVISEMENT ACTIVITIES

General advisement for students in Health and Human Performance and the Sport Administration Program at the graduate and undergraduate levels.

#### D. DOCTORAL AND THESIS WORK

Committee Member (Spring, 1995)

Correll, S. Gender and jurisdictional battles: The cases of physical therapy and chiropractic. Drs. Janet Chafetz, J. A. Kotarba, and D. W. Pearson. (Thesis Never Completed).

Committee Member (Spring, 1998)

Barkouras, A. A distinct assessment of collective efficacy in relation to group success. Drs. Dale Pease, J. J. Zhang, D. W. Pearson, and R. L. Curtis. (Dissertation Completed August, 1999).

Committee Member (Spring, 2001)

Butcher, J. Efficacy at work in the coactive sport of track and field. Drs. Dale Pease, D. W. Pearson, and B. Sekula. (Thesis Completed July, 2003).

Committee Member (Fall, 2001)

Moore, M. Settlers, slaves, sharecroppers and stockhands: A Texas plantation-ranch, 1824-1896. Drs. Blackett, S. Mintz, and D. W. Pearson. (Thesis Completed December, 2001).

Committee Member (Summer, 2012)

Williams, L. A. How ready are athletes to return to sports after injury when psychological factors are examined? Drs. Olanchak, D. W. Pearson, and J. Gaa. (Thesis Completed August, 2012).

Committee Member (Fall, 2014)

Chou, W. An examination of the team symbolic factors that influence sport consumption. Drs. Cottingham, D. H. Lee, and D. W. Pearson. (Thesis Completed May, 2015).

Committee Member (Fall, 2014)

Daniels, E. Individuals with disabilities participating in outdoor adventure programming. Drs. Cottingham, L. Litchke, and D. W. Pearson.  
(Thesis Completed July 2015).

Committee Member (Fall, 2015)

Daly, R. Fairer, not equal: Elite professional female athletes and women's sport Coverage. Drs. Cottingham, D. W. Pearson, D. Walsh, and S. Kwan.  
(Thesis Completed November 2016).

Committee Member (Fall, 2019)

Lloyd, J. D. What factors predict graduation in British basketball players who migrate to play college basketball in the United States? Drs. Cottingham, J. Ogunrinde, D. W. Pearson and Billy Hawkins.  
(Thesis Completed December 2019).

Committee Member (Spring, 2020)

Paloma, A. Challenges women experience in the sports world as communication professionals primarily in the U.S. Dr. Pearson (Committee Members Unknown)  
(Dissertation: Incomplete)

#### E. CANDIDACY PAPERS (for doctorate degree)

Committee Member (Fall, 1997)

Williamson, D. Review of leadership. Drs. Dale Pease, J. J. Zhang, and D. W. Pearson. (Candidacy Paper Completed December, 1997).

Committee Member (Spring, 1998)

Barkouras, A. Collective efficacy. Drs. Dale Pease, J. J. Zhang, and D. W. Pearson. (Candidacy Paper Completed April, 1998).

Committee Member (Fall, 2000)

Lam, E. T. C. Instrument validation. Drs. James Zhang, A. S. Jackson, and D. W. Pearson. (Candidacy Paper Completed October, 2000).

Committee Member (Fall, 2001)

Lee, J. Leadership orientation profile. Drs. Dale Pease, D. W. Smith, and D. W.

Pearson. (Candidacy Paper Completed October, 2001).

F. UNDERGRADUATE & GRADUATE

Special Problems (Two Undergraduate Students)

KIN 4398 (Spring & Summer Semesters, 1995)

Special Problems (Graduate Student)

PEP 6398 (Summer, 2001)

Special Problems (Two Undergraduate Students)

KIN 4398 (Spring & Fall Semesters, 2002)

Special Problems (Graduate Student)

PEP 6398 (Summer, 2002)

Special Problems (Graduate Student)

PEP 6398 (Summer, 2003)

Special Problems (Undergraduate Student)

KIN 4398 (Fall, 2003)

Special Problems (Two Undergraduate Students)

KIN 4398 (Spring, & Summer Semesters, 2004)

Special Problems (Graduate Student)

PEP 7398 (Fall, 2006)

Special Problems (Undergraduate Student)

KIN 4398 (Fall, 2007)

Special Problems (Graduate Student)

PEP 7398 (Spring, 2008)

Undergraduate Honors College Course Credit

KIN 3360 (Fall, 2021)

## G. PROGRAM DEVELOPMENT

Co-Development of the “Executive Summary Information” document for the proposed M.A. in Sport and Fitness Administration. Document prepared for UH Board of Regents review. Proposal subsequently approved (Summer-Fall, 2012).

Co-Developer of proposed Online Graduate Certificate in Sport and Fitness Operations. Document prepared for Office of the Provost, University of Houston. Proposal approved and funded (March 16, 2015). Principal Developer: Dr. Michael Cottingham. Co-Developers: Drs. Don Lee, Demetrius Pearson, & David Walsh.

SFAP-MA Admissions Committee (2016-Present)

UH-MA in Sport and Fitness Administration Program Self-Study (Collaborator)  
(September 9, 2021)

Academic Program Assessment Report (2020-2024)  
PEP 6321 & PEP 7306 (Contributor)

SFAP-MA: Creator and Updater of SFAP Alumni Spotlight Graduate  
Achievement Website (Spring 2022-2025)

## IV. SERVICE ACTIVITIES

### A. PROFESSIONAL MEMBERSHIPS

SHAPE America (Formerly AAHPERD)

Texas Association for Health, Physical Education, Recreation and Dance  
North American Society for Sport Management

North American Society for the Sociology of Sport

## B. SERVICE TO PROFESSION

Chair, Sport Management Section, TAHPERD, 1996-1999

Committee Member, Future Directions Committee, TAHPERD, 1996-1999

Conference Presider, Sport Management Section, TAHPERD, 1998

Chair, Ethnic Minority Section, TAHPERD, 2000-2003

Nominations Committee Member, Executive Board, NASSS, 2001

Nominations Committee Member, VP-elect, TAHPERD, 2002

Session Organizer, NASSS Annual Conference, 2003

Chair, Nominations Committee, Executive Board, NASSS, 2003

Chair, Nominations Committee, VP-elect for College Division, TAHPERD, 2004

Article Award Committee Member, Sociology of Sport Journal, NASSS, 2004

Journal Reviewer, Journal of Contemporary Ethnography, 2004

Journal Reviewer, Sociology of Sport Journal, 2004 & 2013

Chair, Nominations Committee, VP-elect for College Division, TAHPERD, 2005

Barbara S. Brown Graduate Student Paper Award Committee Member, NASSS,  
2005-2006

Journal Reviewer, Rural Sociology, 2005

Journal Reviewer, Journal of Sports Media, 2006-2013, 2015-2017, 2020

Journal Reviewer, Southern Rural Sociology, 2006

Journal Reviewer, Research Quarterly for Exercise and Sport, 2006

Journal Reviewer, International Journal of Sports Marketing and Sponsorship,  
2017, 2019, 2020 & 2021 & 2023

Session Organizer, NASSS Annual Conference, 2006 & 2013

Editorial Board, TAHPERD Journal, 2005-2006

Abstract Reviewer for Research Consortium, Sociocultural Section, SHAPE  
America National Convention, 2004-2008 & 2010-2012, 2015-2017

External Evaluator for Promotion and Tenure, University of Florida, Department  
of Tourism, Recreation and Sport Management, 2007

Membership Committee, NASSS, 2008-2009

Program Planning & Organizing Committee, NASSS, 2009-2010 & 2013

Member, Diversity & Conference Climate Committee, NASSS, 2009-2012

Session Organizer & Presider, NASSS Annual Conference, 2009

Diversity & Conference Climate Committee, Award Presenter, NASSS, 2010

Journal Reviewer, International Journal of Sport Management and Marketing,  
2012

Journal Reviewer, Journal of Cold War Studies, 2015

Abstract Reviewer for Association for Education in Journalism & Mass  
Communication (AEJMC) Annual Conference, 2010-2015

Session Presider, NASSS Annual Conference, 2011 & 2013

Chair, Diversity & Conference Climate Committee, NASSS, 2011-2014

Executive Board of Directors, NASSS, 2011-2014

Chair-elect, Chair, Past-chair, Sport Management Section, TAHPERD, 2011-2014

Member, Chair, Past-chair, TAHPERD Sports Leadership Committee, 2011-2014

Article Editor, Sage Open (Peer-Reviewed Journal), 2013 & 2014

Article Reviewer, NASSM Diversity Committee's Writing Workshop, 2013

Abstract Reviewer, NASSM Annual Conference, 2013-2015

Abstract Reviewer, Sport Management Section, TAHPERD Annual Conference, 2013

Promotion and Tenure External Reviewer, Louisiana State University-School of Kinesiology (August 27, 2017)

Journal Reviewer, Management International Review, 2018

Session Presider, SHAPE America Annual Conference, 2018

TAHPERD, Texas Foundation, Appointed Committee Member, 2019-2023

Abstract Reviewer, World Association for Sport Management (WASM) Annual Conference, 2022

Book Reviewer, Rowman & Littlefield Publishers *Fair and Foul* (7<sup>th</sup> ed.), 2022  
Manuscript Reviewer, International Journal of Sports Marketing and Sponsorship, 2023

Journal of Global South Sport Studies (JGSSS), Editorial Board 2024-Present

Journal Reviewer, Journal of Sport & Social Issues, 2026

#### C. REGIONAL AND LOCAL (COMMUNITY)

President, Youth All-Sports Committee, Westland YMCA, Houston, TX (1989-1991).

Volunteer Youth League Baseball and Basketball Coach - Westland YMCA, Houston, TX (1989-1994)

Volunteer Youth League Baseball Coach - Briargate CYO, (1995).

Volunteer Youth League Basketball Coach - Ft. Bend YMCA, (1995-1998)

Commencement Speaker, WALIPP-TSU Preparatory Academy (May 2010)

Invited Guest Speaker, Galveston College (Galveston, TX). African Americans and sport: Overcoming barriers to success (February 2013).

#### D. UNIVERSITY

Faculty/Staff Athletic Department Hosts for Visiting Teams (1995-2001)

Member, UH Alumni Association (1995-Present)

Member, Excel Mentoring Program, UH Office of Student Affairs (1997-2001)

Member, UH Black Leadership Network (1995-Present)

Faculty Participant, The Event: Annual College Readiness and Recruitment Conference for High School Students. Sponsored by Black Leadership Network & UH Office of Admissions (2003-2010)

Executive Board Member, UH Cougars Athletic Alliance (2004-Present)

Board Member, UH-African American Initiative for Scholarships (2008-2011)

Faculty Participant, Cougar Connection, “An evening with admitted African American students,” sponsored by UH Admissions and The Honors College. (March 28, 2013).

#### E. COLLEGE

Department Representative, COE Student Hearing Committee (1994-1996)

Writing Proficiency Examination Reader (1997)

Department Representative, COE Grievance Committee (1998-1999)

Department Representative, COE Faculty Development Committee (2000-2002)

CLASS Faculty Affiliate, Women's Gender & Sexuality Studies (2000-Present)

Department Representative, COE Faculty Research Committee (2003-2004)

CLASS Faculty Affiliate, African American Studies Department (2003-Present)

Faculty Participant, Institutional Research Writing Assessment Project (2005)

Department Representative, COE Nominations Committee Chair (2004-2006)

COE Commencement Ceremony Reader (Fall, 2005)

COE Ad-Hoc Academic Honesty Hearing Committee (Spring, 2006)

Department Representative, COE Nominations Committee Chair (2006-2008)

COE Department Representative, Faculty Development Committee (2008-2010)

Search Committee Member, Visiting Scholars Program, African American Studies Program (2007-Present). Search Committee Chair (2016, 2020 & 2021).

Search Committee Member, Adjunct Faculty Position, African American Studies, (2017)

AAS Program Faculty Affiliate, Africana Studies M.A., Planning Grant Committee (2018 & 2019-2021)

CLASS Diversity Committee (2010-2019)

College of Nursing, Promotion & Tenure Committee Member (Spring, 2020)

African American Studies, Director Search Committee Member (Spring, 2021)

African American Studies Department, Chair Search Committee Member (Spring, 2022)

African American Studies Department, Graduate Committee Member (2022)

African American Studies Department, Health Faculty Search Committee Member (Spring, 2023)

African American Studies Department, Faculty Development Committee Member (Fall, 2024-Present)

African American Studies Department Faculty Research Position Search Committee Member (Spring, 2025)

African American Studies Department Faculty Grant Application Committee Member (Spring, 2025)

#### F. DEPARTMENTAL SERVICE

Coordinator, Sport Administration Program (1995-1996 & 1999-2002)

Member, HHP Awards Committee (1994-1996, 1998-2000, 2004-2010)

Member, HHP Undergraduate Committee (1994-1996, 1998-1999, 2006 & 2007)

Member, HHP Faculty Search Committee (1995-1997, 2000-2001, 2004 & 2005)

Member, HHP Professional Master's Degree Committee (1996-1998 & 1999-Present)

Member, HHP Course Scheduling Committee (1997-1998)

Member, HHP Department Reorganization Committee (1998)

Associate HHP Department Chair (2000-2013)

Chair, Sport Administration Search Committee (Spring, 2000 & 2007)

Chair, New Faculty Mentoring Program (2000-2003)

Member, HHP Computer Committee (2001-2002)

Member, HHP Promotion/Tenure Committee (2000-Present)

Member, HHP Post-Tenure Review Committee (2000-2010)

Member, HHP Ad-Hoc By-Laws Committee (2003)

Member, HHP Ad-Hoc Grievance Committee (2005-Present)

Member, HHP Course Scheduling Committee (2011-2013)

Member, HHP Annual Merit Review Committee (2011-2012)

Chair, HHP-SFAP Faculty Search Committee (2011-2012)

Member, HHP Nutrition/Obesity Faculty Search Committee (2011-2012 & 2013)

Chair, HHP-SFAP Tenure Track Faculty Search Committee (2013-2014)

Invited Member, HHP-SFAP Clinical Assistant Faculty Search Committee (2013-2014)

Member, HHP Strategic Planning Committee (2015-Present)

Chair, SFAP Professor Search Committee (2016)

Member, SFAP Associate/Assistant Professor Search Committee (2016-2017)

Member, HHP-SFAP Admissions Committee (2017-Present)

Member, SFAP-M.A. Virtual Open House Recruitment Program Faculty Participant (Spring 2022)

HHP Department Chair Appointed Arbitrator, GRD Committee Student Grievance (2018)

Member, HHP Tenure Track Faculty Review Committee (2025-2028)

## V. PROFESSIONAL DEVELOPMENT, GROWTH AND ACTIVITIES

### A. CONFERENCE ATTENDANCE

Texas Association for Health, Physical Education, Recreation and Dance,  
1994-2019 & 2022-2025.

SHAPE America (formerly AAHPERD), 1996-2003, 2005 & 2007-2011, 2014 &  
2015 & 2017-2021 & 2023.

Texas Association for Health, Physical Education, Recreation and Dance  
(TAHPERD) Leadership Conference, 1997, 1998 & 2002 & 2013, 2014.

North American Society for Sport Management, 1997 & 1999-2001, 2012-2014  
& 2021.

National Council for Black Studies (NCBS) Annual Conference, 2017.

North American Society for the Sociology of Sport, 1999-2021 & 2023-2025.

East Texas Historical Association 2016 & 2018.

Commission on Sport Management Accreditation Annual Conference, 2022.

### B. ADDITIONAL DATA

Lincoln University (PA) Intercollegiate Baseball Team, Four-Year Varsity  
Letterman, 1971-1975.

Assistant Varsity Basketball Coach (volunteer) - Berea High School,  
Berea, OH 1977-1979.

Assistant Varsity Basketball Coach - Berea High School, Berea, OH 1979-1982.

Assistant Basketball Coach - Houston Flyers Men's National AAU Team,  
Houston, TX 1983-1985.

Sports Correspondent - Houston Post, Houston, TX 1991-1993.

## VI. HONORS AND AWARDS

### A. UNDERGRADUATE

Alpha Chi Honor Society, Lincoln University (PA) 1974.

Lincoln University (PA) Alumni Association Frank A. De Costa Award, 1975  
(Monetary award for leadership, scholarship, and athletic achievement).

Lincoln University (PA) Alumni Association Amy L. Johnson Award, 1975  
(Monetary award for academic improvement and leadership).

### B. GRADUATE

EPDA Graduate Fellowship, Case Western Reserve University (OH) 1975-1976.

Graduate Teaching Fellowship, University of Houston (TX) 1982-1985.

### C. PROFESSIONAL

Keynote Address: The Elizabeth D. Rockwell Discover UH Lecture Series  
sponsored by UH President Arthur K. Smith, February 16, 2000.  
Promotion to Associate Professor with tenure, May, 2000.

UH COE Ten-Year Faculty Service Award, August, 2004.  
UH Alumni Association Outstanding Faculty Award Recipient, October, 2004.  
UH Cougars Athletic Alliance, Outstanding Service Award, October, 2004.

UH COE 15-Year Faculty Service Award, August, 2009.

UH Cougars Athletic Alliance, Outstanding Service Award, September, 2012.

UH Track & Field Program, Appreciation and Service Award, May, 2013.

HHP Department, Distinguished Service Award (Associate Chair), August, 2013.

UH Cougars Athletic Alliance, Outstanding Service Award, September, 2013  
North American Society for the Sociology of Sport (NASSS) Presidential Citation  
for Outstanding Service at annual conference, November 7, 2014.

Texas Association for Health, Physical Education Recreation and Dance (TAHPERD) Leadership Award via Sports Leadership Committee, December 5, 2014.

United States House of Representatives, Certificate of Congressional Recognition for Community Involvement, Presented by Congresswoman Sheila Jackson Lee, February 7, 2015.

Texas Association for Health, Physical Education Recreation and Dance (TAHPERD) nominee for College Physical Educator of the Year Award, April 1, 2015 (Withdrew from consideration due to professional obligations).

UH-CLASS Certificate of Recognition For 20 Years of Service, April, 2015.

UH Track & Field Program, Appreciation and Service Award, May, 2015.

University of Houston Alumni Association Distinguished Service Award, May 7, 2016.

Texas Association for Health, Physical Education Recreation and Dance (TAHPERD) nominee for President-elect on May 17, 2016 and January 30, 2018 (Withdrew from consideration due to overwhelming professional obligations).

Popular Culture Association/American Culture Association awarded the Ray and Pat Browne Award for Best Edited Collection in Popular Culture and American Culture to *Black Cowboys in the American West* on February 22, 2017. D. W. Pearson's *Shadow riders of the subterranean circuit: A descriptive account of Black rodeo in the Texas Gulf Coast region* was Chapter 6 of the book.

UH-CLASS Certificate of Recognition For 25 Years of Service, April, 2019.

The Center for History and Culture of Southeast Texas and the Upper Gulf Coast: Named Fellow for the Academic Year 2024-2025 (May 13, 2024).

UH Faculty Excellence Award: Recognition for Milestone Years of Service (30 years) April 24, 2025.

Revised 4/23/26